

20



CROSSROAD
F FARMS

20th ANNUAL BULL & FEMALE *Sale*

Wednesday February 25, 2026 at 1:00pm CST | At The Farm, Shell Lake, SK



WELCOME from Crossroad Farms

20 years ago, we took a risk to host our own bull sale on the farm in Shell Lake, Sask. We hosted that first sale in 2006, and we have never looked back. There is nothing better than having your customers viewing the bulls in their environment, and to be able to host everyone here at home, where we can provide the hospitality we pride ourselves on. So much has changed in the last 20 years. Our family has grown up, roles have changed and grown between the three generations. We have battled health concerns and have lost loved ones who were a part of who we are. The Bull Sale is a culmination of our hard work and decision making and we enjoy having our customers, good friends and neighbours by our side for every sale to celebrate with us.

The one thing that remains consistent is our passion for what we do. It runs deep in all of us, and we truly love our job. People always say, if you love what you do, you won't work a day in your life but I don't believe that's entirely true. When you love what you do, you choose to work more and work harder, and you will put everything you have into what you do. The difference is you enjoy your job, and it fulfills you. We are excited to go to work everyday and the best part is we get to do it as a family.

Although this year marks 20 years of sales here on the farm, we have been breeding purebred Simmentals for just over 30 years. It has been a goal set in stone from the beginning to fulfill our values to maintain our type and kind of Simmental Cattle. We concentrate on preserving the large frame in our cow herd, all while having no absence of power, with square, dependable feet and udders. The set of bulls on offer this year replicate these values to a "T". We have always offered a large number of sire groups every year, allowing customers to pick and choose from a substantial group for what suits their program. We have heavily invested in our ET program over the past couple of years, implanting 120 embryos this past year. We have flushed a handful of our strongest and most consistent females, along with sourcing top-tier genetics from fellow breeders. Between new and exciting sire groups in all three colours and over 23 ET bulls on offer, the strength and quality of this group is off the charts. This is a set we are extremely proud to produce, and we are eagerly expecting the rush of customers touring through this year's bulls.

We would like to extend an invitation to join us on Feb 25 at our home (the Sale Barn) to be a part of this year's sale and to help us celebrate 20 years of hard work, great customers and friends, and the cattle industry. The meal will be delicious, the coffee hot, the beer cold, and the conversation and fellowship will be worth the drive.

The Woytiuk Family

JODY & JACKIE WOYTIUK
OLIVIA, SHELBY, JAICI, COOPER
Jody's Cell: (306) 227-9910

GERALD & LAURIE WOYTIUK
Phone: (306) 427-4422
Gerald's Cell: (306) 883-7272

www.crossroadfarms.ca

crossroadfarms@sasktel.net





20th ANNIVERSARY
Sale Credits

\$5000 X 2

Over the past year, we have been thinking of a way we could thank our customers and do something to give back to those who have put their trust in our program. We will be giving out two \$5000 credits towards the purchase of a bull or heifer in this year's sale to two registered bidders in attendance at our 20th Annual Sale. The draw will be made just before the sale.

Crossroad Farms

20th Annual Bull & Female Sale

On the Farm, Shell Lake, Sask.

Wednesday, FEB.25, 2026 at 1:00 p.m. CST

Directions to the Farm: 2 miles east of Shell Lake on Hwy #3, and 4 miles south on RR# 3080
OR 4 miles south of Shell Lake on Hwy #12 and 2 miles east on RR #492. Watch for signs.

Physical Address: 49204 RR 3080

SALE TIME: 1:00 p.m. sharp CST, lunch at 11:30

steak & perogies - live entertainment following the sale

On Offer: 91 Bulls & 14 Open Replacement Heifers
Fullblood, Full Fleck, Red & Black Simmental Beef Bulls

5% Discount on 3 or more bulls

Sale Day Phones:

Jody Woytiukcell: (306) 227-9910

Gerald Woytiuk cell: (306) 883-7272

Sales Consultants:

Bohrson Marketing Services:

Scott Bohrson(403) 370-3010

Martin Bohrson(306) 220-7901

Rob Voice(306) 270-6082

Darryl Snider(780) 385-5561

Sale Staff

Auctioneer:

Steve Dorran cell: (760) 972-7736

Ring Service:

Jim Pulyk, NLS(780) 787-0646

Dory Gerrard(403) 302-1016

Simmental Representative:

Bruce Holmquist GM-CSA

"Sight Unseen" Purchase Program: If you are unable to attend the sale but are interested in our bulls give Gerald or Jody a call, they would be pleased to serve you personally. They will go over the bulls with you and recommend which ones would best suit your program. Bulls are guaranteed to meet your approval when delivered.

Insurance: Steen Agencies will be in attendance or can be contacted at (306) 887-2020; Cell: (306) 961- 6359, Email: nhawres@steenagenciesinsurance.com. Each animal becomes the risk of the purchaser as soon as they are sold. **ALL BULLS STAYING AT CROSSROAD FARMS UNTIL DELIVERY MUST BE INSURED.**

VIDEOS WILL BE POSTED IN EARLY FEBRUARY FOR VIEWING



Videos: Sarah Hasson, Golden Thread Images, (306) 681-5340

Catalogue Design: Cattlepics.com, Patricia Shewchuk (780) 603-3066

Crossroad Farms 100% Guarantee: All bulls are guaranteed to be satisfactory breeders in accordance with the Canadian Simmental Assoc. guidelines. Should a problem occur barring physical injury or mismanagement, a bull of equal value will be provided or a credit will be issued towards the purchase of another bull. We always have back-up bulls for our customers and we guarantee you will have a bull to service your cows.

Delivery: Free delivery in Alberta, Saskatchewan and Manitoba to central points, we will try our very best to deliver them right to your yard. Cost shared arrangements can be made to other destinations. Delivery date is at the seller's convenience, most will be delivered mid-March to mid-April.

Welcome U.S. Buyers: The U.S exchange rate will be announced prior to the sale. Crossroad Farms will assist with obtaining all necessary health testing, vet examinations, and paperwork. Crossroad Farms will deliver bulls to the border, or we will make arrangements for trucking. The buyer is responsible for the export costs.

Terms & Conditions & In-Herd Semen Use: All bulls sell under the standard terms and conditions as set forth by the Canadian Simmental Association; copies are available upon request. All bulls will sell in their entirety. Crossroad Farms reserves the right to collect semen on any bull that is sold through the sale for in-herd semen use. Semen collection will be at Crossroad Farms expense, and at the buyer's convenience.

Accommodations: www.auroraskiesresorts.com, 303-427-5668 auroraskiesresorts.net

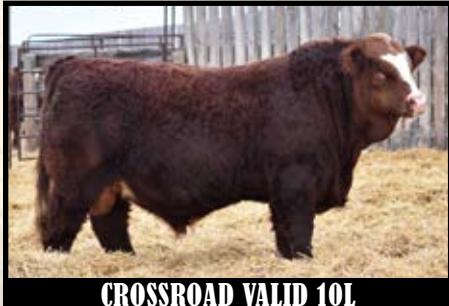
EPD Explanation EPDs are "Expected Progeny Differences": They are a useful tool in selection. EPDs incorporate the individual animal with its ancestry performance. EPDs do not compare across cattle breeds. They are individual based per breed. EPDs indicate a probable variance above or below breed average for that trait for a given bull's progeny. The accuracy of EPDs for calendar year bull calves is generally about 20% (one out of five times) so use it cautiously as one of several selection tools.

JANUARY SIMMENTAL EPD BREED AVERAGE

CE	BW	WW	YW	MILK	MCE	MWWT
7.2	3.4	79.2	115.3	26.1	4.0	65.6

Red & Black

REFERENCE Sires



CROSSROAD VALID 10L



LCDR AMERICAN RED 99E



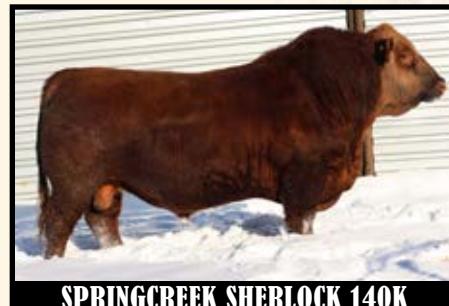
RED TOP ALPHA 77L



MRL SYSCO 14D



CIRCLE G REGULATOR 70L



SPRINGCREEK SHERLOCK 140K



WFL WINCHESTER 90L



IPU 30-06 47K



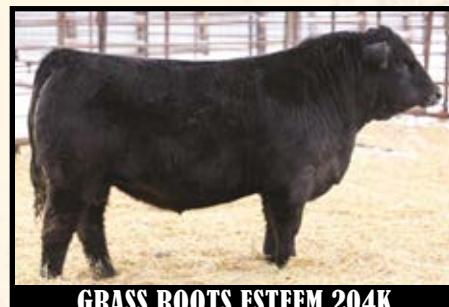
CROSSROAD CONNECTED 12G



CROSSROAD BLACK MISSILE 75K

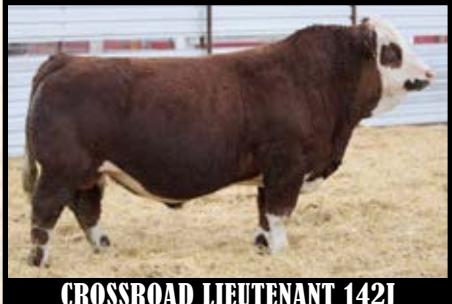


MRL BATTLEFIELD 249J



GRASS ROOTS ESTEEM 204K

Fullblood & Full Fleck REFERENCE Sires



CROSSROAD LIEUTENANT 142J



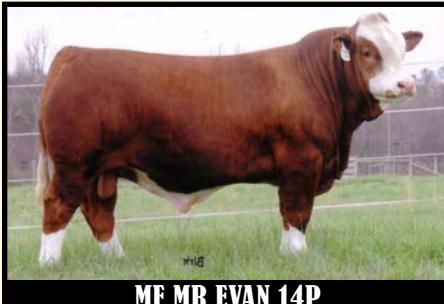
KEETS LAUNCH 28L



BAR 5 SA HARRACH 801P



BRSF FB POL BATMAN 45H



MF MR EVAN 14P



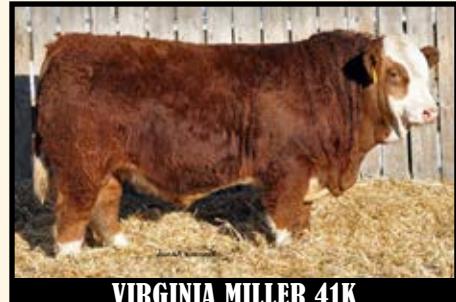
SILVER LAKE JENNER 9J



SILVER LAKE JOSE CUERVO 137J



KHG KEON 27K



VIRGINIA MILLER 41K

Health

Dr. Blair Simonson continues to do exceptional reproductive work for our program. From embryo work to semen testing, he does a flawless job every year with astounding results. The quality of our herd would not be where it is today without his expertise. Our overall herd health is looked after by Dr. Justin Hodgson at Farm Docs in Spiritwood. We can't thank him enough for his quick responses, reliable knowledge, and ambition to take on our program.

Crossroad bulls are developed on a TMR ration consisting of cereal silage, chopped hay, super oats, and a custom-formulated bull supplement. This ration optimizes longevity and ensures proper development from mass and structure to testicle development. All bulls will be vet checked, scrotal measured, and semen tested. Sale day weights and scrotal measures will be posted prior to the sale. Bulls were treated with selenium, vitamin AD, toltrazuril, and nasalgen as newborn calves.

June- Fermicon7/Somugen, Vistaonce

September- Vistaonce booster, Ivermectin

December- Cylence for lice, first shot of Fusoguard for footrot, and a second dose prior to delivery

1

CROSSROAD Raleigh 118N

PTG1503765

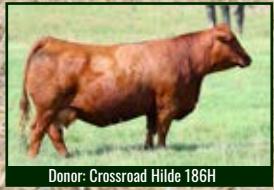
CRF 118N

JAN 12 2025

POLLED PB

CE 2.9
BW 3.0
WW 91.1
YW 132.9
MILK 27.2
MCE 1.3
MWWT 72.8

BW 103ET
SEP01
WW 968
205 ADJ
868
365 ADJ
1566



Donor: Crossroad Hilde 186H

It was without a doubt that this flush group of Regulator X Hilde sons needed to lead off the catalogue. The Regulator bull was purchased from Circle G Simmentals in 2024, and boy, has he left his mark with this first set. With eight sons and one daughter on offer, the quality and uniformity are outright next to none. These three flush brothers hail from our Crossroad Hilde Donor cow, pictured above. This is the type of female that we would love to have a pasture full of. Large framed, great mass of bone, pronounced extension, maximal length of body, and a tidy udder that is built to last. These bulls are a great representation of what we strive to produce, and we are proud to offer them to the beef industry. 118N is longer than a freight train, with a big, solid foot and thorough muscling. This is a bull that is going to mature into an attractive, powerful herd sire that is indisputably going to add pounds to his progeny. ~Homo Polled~

2

CROSSROAD Recoil 52N

PTG1503763

CRF 52N

JAN 5 2025

POLLED PB

CE 1.0
BW 5.2
WW 109.0
YW 169.0
MILK 27.2
MCE 1.6
MWWT 81.7

BW 100ET
SEP01
WW 1034
205 ADJ
902
365 ADJ
1412



An extremely masculine, deep-bodied, big ribbed Regulator son. This group of flush brothers has been nothing but entertaining to watch throughout the summer. We have a really impressive video of this calf from August that shows the amount of quality and performance in this bull. He sits in the top 1% for both WW and YW, guaranteeing a heavyweight calf crop. Four flush sisters to these bulls are sitting in the replacement pen at home, each of them screams cow power, and we cannot wait to see them enter production. Make sure to take a look at them on sale day! ~Homo Polled~

PERKS POTENT 309H
S: CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

LCDR AMERICAN RED 99E
D: CROSSROAD HILDE 186H
CROSSROAD DELORINE 125D

3

CROSSROAD *Reconcile* 92N

PTG1503748

CRF 92N

JAN 9 2025

POLLED PB

CE	2.5
BW	3.9
WW	91.1
YW	137.4
MILK	27.2
MCE	1.0
MWWT	72.8

BW	99ET
SEP01	
WW	897
205 ADJ	796
365 ADJ	1366



This third flush brother on offer definitely took after his dam. Tons of extension, depth, and middle. This bull has enough thick dark red hair for all of his brothers, too! He's excellent on the move, with a pile of fluidity and functionality in his structure. Once again, there's no lack of performance in this genetic package, with a great WW and YW, only adding to the consistency of these brothers. Take your pick of these three standouts, and be sure to check out their paternal sister on offer- Lot 92. ~Homo Polled~

4

CROSSROAD *Red Dawn* 65N

PG1499387

CRF 65N

JAN 6 2025

POLLED PB

CE	2.7
BW	4.5
WW	96.8
YW	136.8
MILK	26.2
MCE	4.0
MWWT	74.6

BW	100
SEP01	
WW	913
205 ADJ	801
365 ADJ	1566



This guy might take the cake for the darkest red bull in the offering this year. A grandson of our Crossroad Dusty donor cow makes for superior maternal strength. There is no lack of frame and milk in this bloodline. He definitely took up some of his sire's qualities, a well-balanced profile, great hair coat, and a masculine skull. 65N's dam has had a standout production record, with her only female retained, and her other two sons selling through the sale the last two years, averaging \$14,750. 65N has exemplary WW and YW performance, and we have no doubt he is going to make a great breeding piece. ~Homo Polled~

S: PERKS POTENT 309H
CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

D: LCDR AMERICAN RED 99E
CROSSROAD HILDE 186H
CROSSROAD DELORINE 125D

S: PERKS POTENT 309H
CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

D: RF CAPACITY 742E
CROSSROAD HIGH CLASS 39H
CROSSROAD DUSTY 430D

CE	2.6
BW	5.0
WW	96.3
YW	145.1
MILK	18.4
MCE	0.8
MWWT	66.6

BW	104ET
SEP01	
WW	964
205 ADJ	893
365 ADJ	1490



109N is a standout young prospect out of the high-selling female from the 2023 Lewis Production Sale, LFE RS Dreamlady 634J. She was flushed to Regulator in 2024, with the outcome of this bull calf, which has us very excited for her future here. Her first calf just sold as a bred heifer for \$23,000 to Bar CL and 2K Springs through the Border City Sale, proving the consistency and market appeal of this lineage. Riptide is massive middled, deep ribbed, stout, has excellent hair, and a balanced, attractive look from every angle. With his strong pedigree, proven maternal backing, and impressive physical presence, 109N Riptide is a bull with tremendous potential and one we are very excited to see develop. ~**Homo Polled**~

CE	3.8
BW	4.5
WW	103.9
YW	152.0
MILK	29.6
MCE	6.8
MWWT	81.6

BW	101ET
SEP01	
WW	1024
205 ADJ	929
365 ADJ	1563



129N is the exceptional result of a flush from one of our all-time favorite cows, Crossroad Dusty 430D. She is a cow we consider elite, with three daughters retained in the herd and five sons sold through the bull sale, consistently being highlighted every year. Dusty is huge-framed, and 129N clearly reflects her powerful stature. He is long-spined, wide-topped, structurally sound, and carries a big, square foot. Rockford also boasts an actual weaning weight of 1,024 lbs, ranking him in the top 1% of the for actual WW. With a beautiful mother backing him, outstanding numbers, and the proven influence of Regulator, Rockford is a bull with the genetics, phenotype, and presence to make a lasting impact in any herd. ~**Homo Polled**~

PERKS POTENT 309H
S: CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

LFE HALL PASS 851G
D: LFE RS DREAMLADY 634J
LFE RS DREAMLADY 643C

PERKS POTENT 309H
S: CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

CROSSROAD DEGREE 294A
D: CROSSROAD DUSTY 430D
LPN STARDUST 694R

7

CROSSROAD *Reaper* 122N

PG1503398

CRF 122N

JAN 13 2025

POLLED PB

CE 4.4
BW 6.0
WW 96.7
YW 143.9
MILK 23.1
MCE 3.7
MWWT 71.5

BW 104
SEP01
WW 996
205 ADJ
928
365 ADJ
1616



What's not to like about an easy doing, high performing, dark red blaze face bull? 122N has been a standout since birth, always one step ahead in terms of maturity. His dam is a powerful, long-bodied Stratton daughter out of the prolific IPU Code Red Cow that has had such a huge impact on our herd. In terms of productivity, this is a cow family that doesn't miss. 122N is really bold in terms of his make- immense depth and length of body, stout stature, and a great foot underneath him. He was a part of our Reserve Champion pen of three bulls at Edam, and there is no doubt why. He finds himself in the top 5% in both WW and YW, and he's only gotten better as time passes. ~Homo Polled~

8

CROSSROAD *Rogue* 200N

PG1503544

CRF 200N

JAN 28 2025

POLLED PB

CE 3.3
BW 4.7
WW 98.5
YW 143.7
MILK 24.4
MCE 3.1
MWWT 73.7

BW 104
SEP01
WW 869
205 ADJ
830
365 ADJ
1563



This is the eighth consecutive calf of this caliber from Shelby's Emylin cow. As a late January-born calf, he has shown tremendous growth. He's got pounds written all over him with a yearling weight of 1350lbs and a commendable ADG. His dam has been a no-miss producer. Sending three top-quality sons through the sale, averaging a worthy \$14,800. This bull carries as much potential as any with a big square frame, solid foot, great muscling, and that fancy facial marking. This is one that will blow you away come sale time, and we can't wait to see how he comes along. ~Hetero Polled~

S: PERKS POTENT 309H
CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

L: LIFE STRATTON 3094F
D: CROSSROAD KALINDA 38K
IPU MS. CODE RED 249A

S: PERKS POTENT 309H
CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

D: SIBELLE SPARTACUS 8A
CROSSROAD EMYLIN 125E
IPU MS. CODE RED 249A

9

CROSSROAD *Wrecker* 49N

SG1498584

CRF 49N JAN 3 2025

POLLED/SCURS PB

CE	4.8
BW	3.3
WW	85.5
YW	120.1
MILK	22.7
MCE	4.4
MWWT	65.5

BW	99
SEP01	WW
908	205 ADJ
788	365 ADJ
1460	



We're kicking off our Western sire group with a bull we believe is as well-rounded as you can build one. 49N turned heads all summer during pasture tours; his exceptional length, strong square foot, overall balance, and eye appeal are exactly what we strive to produce. His dam has been a consistent powerhouse, sending five sons through our bull sale in the last four years, averaging \$13,625. His sire, Crossroad Western, is out of our donor cow Spring Creek Lady 139H. A female who continues to add to her track record, having multiple feature bulls in this year's sale. 49N is backed by some of the most proven genetics in the industry, including Spartacus, Walk the Line, Blue Chip, and Code Red. This is the kind of bull that will add pounds to your steer calves while also producing high-quality, long-lasting females that will stay in your herd for years. ~**Hetero Polled**~

10

CROSSROAD *Wagner* 8N

PG1498438

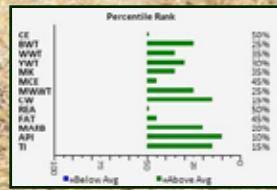
CRF 8N

JAN 1 2025

POLLED PB

CE	7.0
BW	2.0
WW	83.0
YW	122.9
MILK	28.9
MCE	4.3
MWWT	70.4

BW	89
SEP01	WW
935	205 ADJ
814	365 ADJ
1585	



Our second Western son is a hard-made, long-bodied bull with a thick hair coat and the kind of natural muscle and substance that will make a big impact in any herd. Unfortunately, 8N lost his dam in March (a big thank-you to Shaun Stadnyk for loaning us a cow), yet he still managed to wean off at an impressive 935 pounds. When a calf overcomes that kind of setback and still performs, you know he's going to add pounds to your calf crop. 8N is nearly identical to his sire in both structure and temperament. His late dam was a bred heifer we purchased out of the Spring Creek dispersal, and we sure wish we could have gotten a few more calves from her. With a strong set of EPDs, reliable genetics, and tremendous growth, 8N is truly a bull you won't want to miss. ~**Homo Polled**~

MADER WALK THE LINE 92J
S: CROSSROAD WESTERN 176L
SPRINGCREEK LADY 139H

SIEBELLE SPARTACUS 8A
D: CROSSROAD GARCIA 74G
IPU MS. CODE RED 249A

MADER WALK THE LINE 92J
S: CROSSROAD WESTERN 176L
SPRINGCREEK LADY 139H

SPRINGCREEK LADIES MAN 90E
D: SPRINGCREEK POCOHONTAS 93I
IPU 308Z POCOHONTAS 25E

11

CROSSROAD *Constitution* 137N

PG1503413

CRF 137N

JAN 15 2025

POLLED PB

CE
5.4
BW
3.8
WW
88.7
YW
136.7
MILK
31.1
MCE
3.5
MWWT
75.5

BW
96
SEP01
WW
917
205 ADJ
865
365 ADJ
1582



This is the only American Red son we have on offer this year. We have sold many of his sons over the years, and several daughters are working in the herd that showcase incredible udder quality. Hoping for another daughter to add to our powerful Audrey cow family, American Red was intentionally chosen long before breeding season as the perfect sire that would stack even more maternal strengths into this fertile, productive bloodline. But we got a bull, and now you get what we were so anxiously waiting for. Lots of potential here, come see for yourself, there is no doubt that this bull will raise some of your best. We are crossing our fingers that his dam gives us a daughter this year, bred to Crossroad Ultimate for early January, bull or heifer, it's guaranteed to be another good one. ~Homo Polled~

S: CDI ABUNDANCE 391C
LCDR AMERICAN RED 99E
HSF RED FORTUNES SIS 33

D: CROSSROAD CONNECTED 12G
CROSSROAD KEESA 152K
CROSSROAD AUDREY 283A

12

CROSSROAD *Commerce* 173N

PG1503517

CRF 173N

JAN 21 2025

POLLED PB

CE
6.0
BW
4.6
WW
75.4
YW
102.3
MILK
27.5
MCE
6.1
MWWT
65.2

BW
105
SEP01
WW
911
205 ADJ
857
365 ADJ
1439



The first KOP Crosby calves would have hit the ground fifteen years ago, and at the time of writing this footnote, there are over 900 registered progeny. Many elite cows in the industry have Crosby in their pedigree, and it continues to be a trusted and sought-after bloodline that guarantees quality. We are pleased to offer you our only Crosby son this year, loaded with potential from both sides of his pedigree. If you are building a cow herd, these are some genetics that would stamp "mama cow" on every replacement you keep. Some super strong tried and true maternal strength's here to consider for your next herd sire purchase. ~Homo Polled~

S: MURRHEAD LIVE WIRE 95R
KOP CROSBY 137W
KOP MS BENGIE 6P

D: CROSSROAD RED STETSON 9E
CROSSROAD JENNA 40J
CROSSROAD FREEDA 36F

13**CROSSROAD Cincinnati 235N**

PG1503806

CRF 235N

FEB 9 2025

POLLED PB

CE 9.7
BW 4.0
WW 82.7
YW 126.5
MILK 27.0
MCE 4.6
MWWT 68.4

BW 85
SEP01
WW 816
205 ADJ 848
365 ADJ 1483



A February born bull that is a bit of a celebrity. He has the same dam as Crossroad Ultimate that sold at last year's sale for \$120,000 to Siroski Simmentals and Canadian Sires. Since that sale, she went on to produce 25 embryos on her first try, then had these twins, and bred back again for 2026. This young bull boasts 11/13 above-average traits in his EPD profile. He is also a son of Crossroad Connected, who has produced many exceptional sons and daughters throughout the industry. Dark red, structurally sound and stylish, 235N will be a standout on sale day.
~Homo Polled~

S: CROSSROAD RED STETSON 9E
D: CROSSROAD CONNECTED 12G
PERKS BLACK DOLL 112Y

T33 MR FLASH 13F
D: CROSSROAD JULIA 661
CROSSROAD GROOVY 22G

14**CROSSROAD Crusher 202N**

SG1503777

CRF 202N

JAN 29 2025

POLLED/SCURS PB

CE 5.6
BW 2.8
WW 68.2
YW 94.4
MILK 29.5
MCE 5.3
MWWT 63.6

BW 98
SEP01
WW 865
205 ADJ 836
365 ADJ 1425



Here is another very good Connected son, one of three red and four black sons we have on offer for you this year, along with a couple of fancy heifers too. Crossroad Connected has over 600 progeny registered, and at seven years old, he is still sure-footed and extremely athletic. 202N is the natural calf out of our ten-year-old Dusty cow, who is a member of our donor group. She has had nine January-born calves and is due again for a January baby. She has placed three strong producing daughters in the herd and is also the dam of Crossroad Valid, who has the biggest sire group in the sale this year. Lot 6 is also one of her transplant sons and has a full sibling in the replacement pen. Crusher is a deep-bodied, dark red bull with a super hair coat that will be strutting his stuff on sale day. ~Hetero Polled~

S: CROSSROAD RED STETSON 9E
D: CROSSROAD CONNECTED 12G
PERKS BLACK DOLL 112Y

CROSSROAD DEGREE 294A
D: CROSSROAD DUSTY 430D
LPN STARDUST 634R

15

CROSSROAD *Cinder* 216N

PG1503790

CRF 216N

FEB 2 2025

POLLED PB

CE	6.6
BW	4.5
WW	78.1
YW	115.9
MILK	21.8
MCE	3.8
MWWT	60.9

BW	95
SEP01	WW
785	765
205 ADJ	365 ADJ
1375	



A long-bodied, deep-ribbed bull with adequate muscle and a sound, athletic build. He is structurally correct and moves freely on a good set of feet and legs. This bull offers practical performance without extremes and is easy to manage. Backed by a consistent and reliable cow family, he brings predictability to a breeding program. His design and athleticism support longevity and durability under commercial conditions. A straightforward option built to work and stay productive in a commercial cattleman's herd. ~**Homo Polled**~

16

CROSSROAD *John Daly* 221N

PG1504624

CRF 221N

FEB 3 2025

POLLED PB

CE	6.4
BW	3.5
WW	81.2
YW	122.6
MILK	28.5
MCE	4.1
MWWT	69.1

BW	103
SEP01	WW
831	814
205 ADJ	365 ADJ
1628	



We have two Jose Cuervo sons in our red division this year, and a third is Lot 54 in the fullblood section. Jose Cuervo is an impressive full fleckvieh bull that was purchased for his tremendous capacity, extra length of body, and natural muscling. 221N's LFE Vegas dam is a transplant that was mothered by a very prolific producer with over twenty calves to her credit. This bull has a great genetic package boasting a very balanced set of EPD's and showing excellent growth for a February-born bull. With no lack of performance, this bull will pack on some extra pounds to the calves he sires. ~**Hetero Polled**~

S: CROSSROAD RED STETSON 9E
PERKS BLACK DOLL 112Y

D: WHEATLAND NEXT UP 595C
CROSSROAD DIVA 425D

S: SILVER LAKE JOSE CUERVO 137J
SILVER LAKE KELSEY 68B

LFE VEGAS 3145A
CROSSROAD HALVYN 29H
PWK MS RUBY 52Y7A

17

CROSSROAD *John Travolta* 152N

PG1503430

CRF 152N

JAN 18 2025

POLLED PB

CE 9.9
BW 2.6
WW 76.5
YW 100.4
MILK 28.4
MCE 6.5
MWWT 66.7

BW 86
SEP01
WW 835
205 ADJ
797
365 ADJ
1570



Here is another good red/full fleck combo Jose Cuervo son sporting John Travolta style with a great hair coat, blaze face, and solid structure. His transplant dam belongs to the Sage cow family, which is one of the most well-known in the industry. She has a great udder, and we are looking forward to her next mid-January-born calf. Moderate birth weight with some good gains posted will make the "J.T." on his progeny's ear tags the most sought-after calves at the local auction market next fall. ~Hetero Polled~

18

CROSSROAD *Talladega* 165N

PG1503509

CRF 165N

JAN 19 2025

POLLED PB

CE 6.4
BW 2.9
WW 70.6
YW 100.2
MILK 26.2
MCE 2.6
MWWT 61.5

BW 92
SEP01
WW 901
205 ADJ
830
365 ADJ
1560



The sire of this unique bull sold at our 2024 sale, and because of his outstanding quality and trusted, top-notch genetics, we knew we needed to utilize him in our herd. The Valid sons are our biggest sire group this year, and we are also offering two daughters, lots 94 and 95. We also have a dozen or more kept in our replacement pen to move our program forward. 165N's Spartacus/Code Red dam has been an excellent producer, leaving us a good daughter in the herd and other progeny sold to Hoffus Stock Farm and JMR Farms. Here is a long-bodied, solid-colored bull with excellent muscle expression throughout. This combination of genetics is guaranteed to add performance to his sons and fertility to his daughters in your replacement pen. ~Homo Polled~

ANCHOR D OZARK 81G
S: SILVER LAKE JOSE CUERVO 137J
SILVER LAKE KELSEY 68B

DEEG DIGGER 13E
D: CROSSROAD KARNATION 103K
WFL RED SAGE 506C

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D

SIBELLE SPARTACUS 8A
IPUMS. CODE RED 249A

19**CROSSROAD Trip 56N**

PG1498587

CRF 56N

JAN 6 2025

POLLED PB

CE	6.8
BW	4.8
WW	80.4
YW	111.7
MILK	27.2
MCE	3.9
MWWT	67.4

BW	99
SEP01	WW
889	889
205 ADJ	791
365 ADJ	1428



Here is another stunning Valid son. Easy to spot in the pen with his great colour and hair on a super long body that also carries a ton of strong maternal values and good fertility. We purchased his big-bodied dam from Tri Cattle at Beaverlodge, Alberta, knowing she would be a producer. We have a daughter working in the herd, and we are hoping that both mother and daughter's January calves will be females so we can expand this cow family ASAP. Valid with his stout stature was the perfect sire to use on this powerful female, and we are confident that his combination of genetics will produce some of your best. ~Homo Polled~

20**CROSSROAD Tallahassee 37N**

PG1498557

CRF 37N

JAN 3 2025

POLLED PB

CE	8.2
BW	2.0
WW	74.0
YW	102.2
MILK	27.6
MCE	3.5
MWWT	64.6

BW	96
SEP01	WW
930	930
205 ADJ	817
365 ADJ	1411



This bull has been a freak of nature from the get-go. So proud and attractive fronted yet extremely expressive in his musculature and elegant on the move. Jaici was fortunate to purchase his Fireball dam from the Springcreek dispersal, and she consistently spits out calves so unique to the Simmental breed. She herself is clean made, with that same blaze face, and an udder you couldn't make better. She would be the granddam to Lot 33, and the phenotype of that bull alone speaks for itself. 37N is the one to grab your attention upon first glance in the pen. Dark coloured, big-ribbed, and extremely square-hipped. This cross truly couldn't have worked out any better; this guy's presence screams herd sire from all aspects. ~Homo Polled~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D
D: PERKS KILL SWITCH 935E
KKH ZALICIOUS 414J
KKH ZALICIOUS 132E

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D

CMS FIREBALL 813F
D: SPRINGCREEK JAYCEE 108J
SPRINGCREEK JAYCEE 24D

21**CROSSROAD Toxin 86N**

PTG1503757

CRF 86N

JAN 9 2025

POLED PB

CE	9.2
BW	1.4
WW	70.8
YW	88.8
MILK	23.5
MCE	3.8
MWWT	58.9

BW	94ET
SEP01	
WW	844
205 ADJ	748
365 ADJ	1414



Donor: Springcreek Lady 139H

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

D: SPRINGCREEK STOCK 10F
 SPRINGCREEK LADY 10C

86N is the leadoff of this powerful trio of brothers out of Cooper's purchase at the Spring Creek dispersal. His dam, Springcreek Lady 139H, was truly an undervalued cow at the dispersal, but has proven herself as a cornerstone female in our program. Her first son, Western, was retained in our herd and has already produced two outstanding sons that sell as Lots 9 and 10. We flushed 139H to Valid; the result was 14 live calves. This spring, she was flushed again to the \$170,000 Cool Hand Luke bull, an exciting 11 embryos stuck, further cementing her legacy. With his exceptional pedigree, frame, and proven maternal backing, 86N is built to make a lasting impact on any breeding program. ~**Homo Polled**~

22**CROSSROAD Tango 74N**

PTG1503756

CRF 74N

JAN 7 2025

POLED PB

CE	8.9
BW	3.0
WW	79.9
YW	109.8
MILK	23.5
MCE	3.7
MWWT	63.5

BW	95ET
SEP01	
WW	924
205 ADJ	813
365 ADJ	1563



74N complements 86N in terms of his quality and performance. He is big topped, long spined, and carries the same strong foot and structure, making him a bull built for longevity and soundness. His pedigree is stacked with two active donors, and he demonstrates the consistent power and performance that has become a hallmark for these genetics. ~**Homo Polled**~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

D: SPRINGCREEK STOCK 10F
 SPRINGCREEK LADY 10C

23**CROSSROAD Tremor 121N**

PTG1503565

CRF 121N

JAN 13 2025

POLLED PB

CE
5.5
BW
4.8
WW
77.3
YW
107.2
MILK
23.5
MCE
2.0
MWWT
62.2

BW
103ET
SEP01
WW
859
205 ADJ
773
365 ADJ
1506



The final brother of the trio continues the trend of elite genetics and consistent quality. He is large-framed, smooth-made, and big-topped, with a correct, strong-footed structure. Like his brothers, 121N reflects the reliability and performance his dam consistently delivers, making him a bull with the kind of structure, power, and pedigree that producers can depend on. ~Homo Polled~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D

D: SPRINGCREEK STOCK 10F
SPRINGCREEK LADY 139H
SPRINGCREEK LADY 10C

24**CROSSROAD Taurus 29N**

PG1498551

CRF 29N

JAN 2 2025

POLLED PB

CE
7.9
BW
4.4
WW
74.7
YW
114.2
MILK
22.0
MCE
3.5
MWWT
59.4

BW
96
SEP01
WW
897
205 ADJ
807
365 ADJ
1497



Shelby was fortunate enough to purchase the LFE RS GENE 3K cow out of Lewis Farms Leading Lady Sale in 2023. She's knocked it out of the park on this one. As a tanky, moderate female herself, she truly put her all into this calf. Big boned, square-hipped, extremely masculine, this dark red star-faced calf is one to take a peek at. Much like his father, there is no lack of frame and a foot so sound you couldn't make it better. This is a bull that's going to cover a pile of cows for a lot of years. ~Homo Polled~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D

D: LFE RS GENE 3K
LFE PS GENE 2209G

25**CROSSROAD Terminator 196N**

PG1503540

CRF 196N

JAN 26 2025

POLLED PB

CE 6.7
 BW 5.5
 WW 86.4
 YW 122.4
 MILK 27.3
 MCE 6.1
 MWWT 70.5

BW 97
 SEP01
 WW 880
 205 ADJ
 866
 365 ADJ
 1535



Lots of substance in this good bull. His sire is super thick and the Cinderella Man from Terminator's dam adds some extra frame. Our Cinderella Man daughters make great mothers and have udders that are built to last. Terminator is a long, deep-bodied bull with great hair and demeanor. He is solid coloured with a little white on his face as well. His excellent testicle size ensures he is ready to enter the workforce. Here is a bull full of performance that will be capable of covering a lot of cows; it's guaranteed you will be pleased with the results. ~Homo Polled~

26**CROSSROAD Trigger 124N**

SG1503400

CRF 124N JAN 13 2025

POLLED/SCURS PB

CE 7.0
 BW 3.2
 WW 73.2
 YW 102.4
 MILK 27.1
 MCE 6.0
 MWWT 63.7

BW 98
 SEP01
 WW 804
 205 ADJ
 758
 365 ADJ
 1462



124N is as complete as they come; big-barreled, strong-footed, thorough muscling, and great pigment with that chrome facial marking. His dam, a Cinderella Man second calver, comes from a long line of maternal strength. She's following in her mother's footsteps, proving her worth at a young age. Her first daughter was retained in the replacement pen and dropped an exciting first calf, the first week of January. Just like his sire, 124N is going to be a reliable breeding piece, siring a moderate set of dark-pigmented, soggy calves. ~Hetero Polled~

LFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

D: CROSSROAD KENDALL 6K
 CROSSROAD GABRIELLA 50G

LFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

CINDERELLA MAN
 D: CROSSROAD KIND HEART 44K
 CROSSROAD EVER SWEET 142E

27**CROSSROAD Tyrant 132N**

PG1503410

CRF 132N

JAN 14 2025

POLLED PB

CE 11.4
 BW 1.8
 WW 66.4
 YW 93.9
 MILK 27.1
 MCE 6.3
 MWWT 60.3

BW 84
 SEP01
 WW 864
 205 ADJ 812
 365 ADJ 1292



Another neat, moderate framed, blaze face, Valid son that is very similar in kind to lot 26. His dam is a beautiful uddered American Red daughter with plenty of extension and that same dark cherry red hair coat. 132N exhibits a square structure from the ground up, a soggy build, good bone, and a super docile temperament. These Valid sons are exceptionally easy fleshing, and he stamps his calves with that attractive blaze face prominently.

~Homo Polled~

LIFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D
 D: CROSSROAD KARON 178K
 CROSSROAD GANESH 2G

28**CROSSROAD Throne 237N**

PG1503808

CRF 237N

FEB 9 2025

POLLED PB

CE 5.4
 BW 3.5
 WW 82.1
 YW 121.3
 MILK 28.4
 MCE 3.9
 MWWT 69.4

BW 99
 SEP01
 WW 820
 205 ADJ 823
 365 ADJ 1477



Here is a February-born natural son out of Valid and our donor cow, Crossroad Hilde whose impressive transplant sons are lots 1, 2, and 3. We also have several fancy daughters retained in the herd that will expand our options moving forward with this strong cow family. This young, stylish, blaze-faced bull is stacked with generations of some of our very best. Buy with confidence, you will be more than pleased with the results. ~Homo Polled~

LIFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D
 D: CROSSROAD HILDE 186H
 CROSSROAD DELORINE 125D

29**CROSSROAD Trek 154N**

PG1503432

CRF 154N

JAN 18 2025

POLLED PB

CE	9.6
BW	2.6
WW	61.3
YW	82.9
MILK	31.0
MCE	3.6
MWWT	61.7

BW	86
SEP01	WW
813	205 ADJ
746	365 ADJ
1292	



Here is an interesting Valid son whose dam comes from an incredibly good uddered cow family. His fertile grandam gave us nine calves, and his Spartacus dam has brought home seven exceptional January-born calves. Unfortunately, she was sick all summer and did her best to nourish him through to fall. Three of her sons were high sellers at past sales, and we are so pleased to have one of her outstanding daughters working in the herd. Trek is deep bodied with promising development; he is very good footed and measured 38cm at just over 10 months of age. This bloodline has a lot to offer, and we are confident that you will appreciate the influence it will bring into your cow herd. ~**Hetero Polled**~

30**CROSSROAD Texan 211N**

PG1503785

CRF 211N

FEB 1 2025

POLLED PB

CE	7.1
BW	3.8
WW	72.3
YW	107.1
MILK	26.9
MCE	2.4
MWWT	63.1

BW	100
SEP01	WW
801	205 ADJ
779	365 ADJ
1413	



One of the youngest Valid sons in the sale this year, but certainly carrying all the qualities exhibited by the rest of this solid group. Texan is a stylish, moderate-framed, thick bull with lots of testicle when the vet measured in early December. His Erixon Revelstock dam has a strong daughter working in the herd. She is a big, sound, deep-bodied cow with high values that will certainly add some extra punch to the calves Texan will sire. ~**Hetero Polled**~

LFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

SIBELLE SPARTACUS 8A
 D: CROSSROAD ELAINA 23E
 CROSSROAD WINSLETT 389W

LFE STRATTON 3094F
 S: CROSSROAD VALID 10L
 CROSSROAD DUSTY 430D

ERIXON REVELSTOCK 41A
 D: CROSSROAD FIREFLY 137F
 CROSSROAD ZELIA 146Z

31**CROSSROAD Dale 198N**

PG1503542

CRF 198N

JAN 27 2025

POLLED PB

CE
5.4
BW
3.6
WW
87.0
YW
119.0
MILK
20.7
MCE
2.4
MWWT
64.2

BW
102
SEP01
WW
812
205 ADJ
772
365 ADJ
1409



198N is the natural calf out of the Springcreek 139H cow, this time sired by Red Top Alpha. When Jody and Cooper went to see Alpha at Red Top, they were impressed by his dam, the Skors 176Y cow. They immediately recognized the exceptional genetics he carried. 198N is a moderate-framed, solid-footed bull with a correct structure and strong foundation. Backed by proven maternal power, he is the type of bull that will produce highly functional, consistent females for your herd. ~Homo Polled~

S: BEE ALPHA 915J
RED TOP ALPHA 77L
SKORS RED FORTUNE 176Y

D: SPRINGCREEK STOCK 101F
SPRINGCREEK LADY 139H
SPRINGCREEK LADY 10C

32**CROSSROAD Atlas 34N**

PG1498554

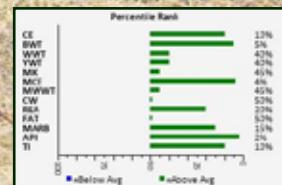
CRF 34N

JAN 2 2025

POLLED PB

CE
13.5
BW
-0.1
WW
81.3
YW
119.3
MILK
27.0
MCE
8.3
MWWT
67.7

BW
77
SEP01
WW
924
205 ADJ
862
365 ADJ
1481



34N is an admirable calving ease prospect. This Alpha son off of a Flash daughter is doubled up on calving ease from two proven sires. This is our first calves off of the Red Top Alpha bull, and we are beyond pleased with this set on offer. These calves are unique in their own way, but all are extremely thick with great growth and appeal. His dam goes back to the American Red bull, and you can see his performance shine through on this calf. With a 77 lb BW and a 924 lb WWT, 34N is a true curve bender, as displayed in his EPD graph below. This is an extremely versatile individual with the ability to make use of him on heifers, second calvers, or cows. The expected calf crop is to be nothing short of remarkable. ~Homo Polled~

S: BEE ALPHA 915J
RED TOP ALPHA 77L
SKORS RED FORTUNE 176Y

D: T33 MR FLASH 13F
CROSSROAD LYNNELLE 182L
CROSSROAD J'LAYNE 31J

33**CROSSROAD *Slash* 17N**

PG1498448

CRF 17N

JAN 1 2025

POLLED PB

CE 12.3
 BW 1.3
 WW 85.7
 YW 127.8
 MILK 26.7
 MCE 6.4
 MWWT 69.6

BW 78
 SEP01
 WW 842
 205 ADJ
 790
 365 ADJ
 1460



To say that this bull has blown our socks off is an understatement. We should have expected nothing less from this bloodline. Generations of moderate, easy-keeping females with the neatest udders. On top of this, the ability to calve unassisted with modest birthweights and explosive growth. Take a look at his grandam's bull, Lot 20, who exemplifies why we love this pedigree. 17N was born at just 78lbs to his first calving KWA Shamrock momma. As a calf, we could tell he was going to develop into one of the top calving ease prospects. Smooth-shouldered and small-skulled, yet full of shape and dimension. This bull is exceptionally attractive, with bold capacity, dark red pigment, and a hair coat so thick and luscious. Buy with confidence on this one, as we had a difficult time not keeping him for ourselves. ~Homo Polled~

34**CROSSROAD *Apache* 2N**

PG1498432

CRF 2N

JAN 1 2025

POLLED PB

CE 11.2
 BW 0.9
 WW 78.0
 YW 115.9
 MILK 28.8
 MCE 6.5
 MWWT 67.8

BW 85
 SEP01
 WW 847
 205 ADJ
 797
 365 ADJ
 1487



Red Top Alpha sure did his job in the heifer pen. As you can see, this Alpha son has an 85 lb. birth weight, an 11-plus calving ease EPD, and has posted some pretty good weaning and yearling weights too. His young dam fed him well and bred back for the first of January. This is the second daughter his grandam has placed in the herd, and she also has a son in the sale. Be sure to check out lot 10. Apache is a red blaze with a great hair coat, long-bodied with ample thickness and solid structure. This combined pedigree has some really good maternal traits that will result in his daughters producing above-average calves. ~Homo Polled~

BEE ALPHA 915J
 S: RED TOP ALPHA 77L
 SKORS RED FORTUNE 176Y

KWA SHAMROCK 151H
 D: CROSSROAD LUCKY IRISH 181L
 SPRINGCREEK JAYCEE 108J

BEE ALPHA 915J
 S: RED TOP ALPHA 77L
 SKORS RED FORTUNE 176Y

KWA SHAMROCK 151H
 D: CROSSROAD LEGEND 146L
 SPRINGCREEK POCOHONTAS 93J

35**CROSSROAD Torre 58N**

PG1498589

CRF 58N

JAN 6 2025

POLLED PB

CE
10.2BW
1.0WW
76.5YW
109.1MILK
21.1MCE
4.6MWWT
59.4BW
74

SEP01

WW
766205 ADJ
738365 ADJ
1496

Born small and vigorous at 74 lbs, this Gunner heifer did a good job mothering him and has bred back for mid-January. His grandam is a full sister to Connected and has two daughters in the herd. 58N is moderate framed with good depth that carries through to his well-muscled rear quarter and has really good testicle size too. He is sure to have many admirers on sale day with his super dark hair coat. His proven genetic package guarantees you will more than admire the calves he produces, too. ~Homo Polled~

S: BEE ALPHA 915J
RED TOP ALPHA 77L
SKORS RED FORTUNE 17Y

D: TINT GUNNER N208
CROSSROAD LOCHLYN 200L
CROSSROAD JOCELYN 98J

36**CROSSROAD Lexion 145N**

PG1503423

CRF 145N

JAN 17 2025

POLLED PB

CE
8.1BW
4.6WW
85.5YW
123.2MILK
27.0MCE
2.7MWWT
69.8BW
95

SEP01

WW
849205 ADJ
844365 ADJ
1503

This is the only son this year from the impressive Springcreek Sherlock, who has been one of our trusted herd sires in the heifer pen. Also, be sure to check the fancy Sherlock daughters, lots 97 & 98 in the heifer section. Lexion's powerful transplant Sysco dam is a full sister to lot 38's dam and has done an excellent job raising her first calf. Certainly enough growth and muscle on a sound structure, along with solid colour, good hair coat, and large testicles, all tremendous qualities you can expect to see when you assess 145N on sale day. ~Homo Polled~

S: KWA SHAMROCK 151H
SPRINGCREEK SHERLOCK 140K

D: SPRINGCREEK AMANDA 35F

MRL SYSKO 14D
CROSSROAD LOTUS 100L
CROSSROAD GRACIE 17G

37**CROSSROAD Whiplash 63N**

PG1499385

CRF 63N

JAN 6 2025

POLLED PB

CE 6.7
BW 2.5
WW 72.8
YW 102.7
MILK 24.5
MCE 5.4
MWWT 60.9

BW 86
SEP01
WW 845
205 ADJ
808
365 ADJ
1531



A punchy made WFL Winchester calf that has been exceptional to watch mature throughout the year. He took after his dam with his robust make and big bone packed into a moderate frame, not to mention a commendable hair coat. Backing this bull is a maternal pedigree so easy doing, it is shocking how little encouragement they need to fill out and weigh up. His fertile Grandam is due with her 7th January calf, her Valid heifer calf sells as Lot 95- be sure to check her out! The Winchester bull was purchased for his extreme calving ease from Westway Farms in 2024. This is a bull that would be a great option to cover second calvers. We strongly feel he is going to sire a neat set of calves. ~**Homo Polled**~

38**CROSSROAD Wrigg 27N**

PG1498547

CRF 27N

JAN 2 2025

POLLED PB

CE 5.7
BW 4.1
WW 83.1
YW 126.3
MILK 23.2
MCE 1.5
MWWT 64.8

BW 84
SEP01
WW 768
205 ADJ
732
365 ADJ
1412



Another good bull sired by Winchester, with his calving ease genetics, we were comfortable using him on some power heifers. 27N's Sysco transplant dam would be in the power category, and she is bred back for another January calf. We are confident she will have a long and productive future ahead. 27N has posted excellent weaning and yearling weights from his 84-pound start. He has a well-balanced set of EPD's all in a solid dark red package with adequate thickness and testicle development. With the power from his dam we would suggest using 27N on second calvers. Here is a really good choice to consider for your next herd sire. ~**Homo Polled**~

MRL CENTRIUM 27J
S: WFL WINCHESTER 90L
WFL RED ELECTRA 1049J

WHEATLAND NEXT CENTURY 43H
D: CROSSROAD LUCY 12L
CROSSROAD FREEDA 36F

MRL CENTRIUM 27J
S: WFL WINCHESTER 90L
WFL RED ELECTRA 1049J

MRL SYSCO 14D
D: CROSSROAD LILLY 40L
CROSSROAD GRACIE 17G

Customer Testimonial

MOORE RANCH LTD. - 52 Bulls Owned by Rick and Darrel Moore

We run a commercial Simmental/Angus herd. We begin our calving season at the beginning of April. We sell our steer calves in November. We retain all the heifer calves through the winter: in May, we have our replacements sorted off & sell the remainder of the heifers. Over the years, we have had repeat buyers for the calves, so it makes you think you are doing something right with the breeding program!

We have a long-standing relationship with Crossroad Farms. We bought our first Crossroad Farms bull in 2006 and have been buying bulls from them ever since. Crossroad Farms breeding program has made a substantial difference in our cow/calf operation! Crossroad Farms high-quality bulls are a result of years of dedication, hard work, and determination. Always stand 100% behind their bulls. Best people and bulls you'll ever meet!

Congratulations Crossroad Farms on your 20th Anniversary Sale!

Thanks for all the great bulls over the years!



The Crossroad Employees of the Year

We all know that your business is only as good as the people that work for you. We have been blessed with tremendous help here at Crossroads. Our employees are much more than that – they are friends that are family.

Kirk Gerich – Kirk joined our crew in the fall of 2020 when Jody was going through cancer treatments. He took on a leadership role immediately and got us through that year. Fortunately for us, he has stayed with us for the last 5 years. He knows our cows well and takes immense pride in helping maintain the herd. He has great work ethic, pride in his job and brings the fun to Crossroad Farms each and everyday.



Tanner Abraham – Tanner came to give us a hand for 2 months in the fall of 2025. He had come to help us the odd weekend over the winters during his time at University and we knew he was a good worker, but what he did for us last fall was unbelievable. He reminds me a lot of Jody – a work ethic beyond the average human being. He came to help do the fall cattle work and ended up in a combine and didn't even complain. He knows our bulls extremely well. He put a lot of time in the bull pens this fall and it shows in the demeanor of our sale offering. Jody always jokes that Tanner was “testing the waters” as he just happens to be Shelby's other half.



Claude Turgeon - Claude also joined our crew at a time when we needed an extra hand due to a family health issue. He was retired at the time and came to help get us through the fall, and somehow we have been able to keep him around for 6 years. He is a jack of all trades - mechanic, truck driver, grain hauler, and my favourite – master of getting rid of junk. He and his family have become a very special part of our lives. When the time comes that he decides to retire for real – we will sure miss him but will also be very happy for him.



39**CROSSROAD Tulsa Time 87N**

PT1503744

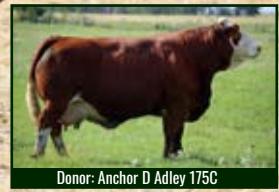
CRF 87N

JAN 9 2025

POLLED FF

CE -0.1
BW 7.1
WW 74.3
YW 97.9
MILK 32.5
MCE 0.2
MWWT 69.7

BW 99ET
SEP01
WW 977
205 ADJ
872
365 ADJ
1499



Donor: Anchor D Adley 175C

Tulsa Time has been THE ONE since day one. Genetically superior in every way; heterozygous polled, exceptional pigment, eye-catching markings, a deep-bodied design, and an early maturing, power-packed look that sets him apart in any pen. He continues to impress us more with every passing day. He and his full brother are the result of 3 embryos purchased from Silver Lake in 2024. Sired by Silver Lake Jenner, a bull who has made waves in the breed, selling for \$55,000 as a yearling and again for \$51,000 as a coming five-year-old. We were fortunate to secure the semen rights on him in early 2024, as we truly believe he is one of the most underused and undervalued sires available today. Tulsa Time's dam, Anchor D Adley, has long proven herself as a highly dependable and productive donor cow. Consistently contributing elite quality calves to the Silver Lake program. Tulsa Time embodies the best of both sides of his pedigree. He carries a bold, masculine skull, dark cherry-red hair, thorough muscling, and a docile temperament that makes him a pleasure to handle. Even more impressive, at just 11 months old, he has already frozen semen, showcasing early reproductive strength and long-term breeding value. With his stacked pedigree, striking phenotype, and overall performance, Tulsa Time is shaping up to be a sale feature this February. This is a bull we believe will leave a lasting impact on the Simmental breed for years to come. ~Hetero Polled ~ Diluter Free~

40**CROSSROAD Everclear 110N**

T1503745

CRF 110N

JAN 11 2025

HORNED FF

CE 1.5
BW 6.6
WW 69.8
YW 92.4
MILK 32.5
MCE 1.3
MWWT 67.4

BW 98ET
SEP01
WW 919
205 ADJ
825
365 ADJ
1523



These two Jenner sons sure make us wish we had another pen full of them. Extremely dark pigmented, double-goggled, good-haired, deep-bodied, and stocky muscled. 110N is exceptionally athletic on the move, with a large, outstanding foot beneath him. The Jenner bull is one we will continue to use moving forward, after firsthand experiencing the immense quality he passes on. The pigment on these two sons might be the most incredible thing to watch as they've matured, it's almost developed as black, it's so dark. Take your pick of these two standouts, we can concur that both are going to excel in the beef industry. ~Diluter Free~

SIBELLE POL DARWIN 21F
S: SILVER LAKE JENNER 9J
MCM MISS FARAH FF 10F

DOUBLE BAR D INTUITION
D: ANCHOR D ADLEY 175C
HEMR SONYA 25S

41**CROSSROAD Yesavage 174N**

PT1522918

CRF 174N

JAN 22 2025

POLLED FF

CE
4.4
BW
4.6
WW
72.9
YW
95.0
MILK
35.4
MCE
3.3
MWWT
71.9

BW
90ET
SEP01
WW
842
205 ADJ
796
365 ADJ
1479



Donor: Mavv Jacey 151J

174N was purchased as an embryo out of the Canadian Donors Production Sale. He is sired by the \$170,000 SBV Modano bull, a rapidly rising name in the industry and a sire already being used by some of the top breeders across Canada. His dam, MAVV Jacey, is a young donor cow we hold in very high regard. 174N is a complete, moderate-framed bull with extreme muscle expression in his hind quarter. As our latest born embryo calf, he has shown tremendous growth and has blown us away this past month. He's the kind of bull that will produce long-lasting, productive females, and the confirmed polled test makes him even more appealing. ~Hetero Polled ~ Diluter Free~

S: SBV MODANO 518L
SBV EMMA 413G

D: MAVV JACEY 151J
MI MISS CARLY 5C

ANCHOR D RUBICON 525E

42**CROSSROAD Summit 82N**

T1503740

CRF 82N

JAN 8 2025

HORNED FF

CE
0.3
BW
6.2
WW
86.7
YW
123.5
MILK
31.4
MCE
0.8
MWWT
74.8

BW
94ET
SEP01
WW
904
205 ADJ
809
365 ADJ
1529



We have raised, sold, and seen some very good Harrach sons and daughters over the years and are pleased to offer you a son from our Priscilla donor cow. She is a force, raising a top-end bull for Cypress colony in 2024 and placing a couple of super daughters in the replacement pen. She also has two other sons, lots 56 & 57, for you to check out. 82N is a Full Fleck double-goggled, big-bodied bull that carries good muscling throughout. He had great scrotal development when we measured in early December. Here's one that will definitely get some attention on sale day. ~ Diluter Free~

S: BAR 5 SA HARRACH 801P
BAR 5 SA LADY SSKA 409M

D: BEE PRISCILLA 122J
BEE PRISCILLA 571C

BL KALIBRE 762E

43**CROSSROAD Baron 41N**

T1503571

CRF 41N

JAN 3 2025

HORNED FF

CE 5.5
BW 4.6
WW 76.3
YW 104.2
MILK 38.8
MCE 3.1
MWWT 76.9

BW 102ET
SEP01
WW 1003
205 ADJ 880
365 ADJ 1650



Donor: Ultra Ms Whisper 1J

The sire of this good bull is Crossroad Lieutenant, who was purchased by Siroski Simmentals in 2022. Both farms have produced several top-end sons and daughters; in fact, he is one of the most consistent sires we have ever used. We have two Lieutenant son's for you this year. This one and lot 44 are transplant brothers, and they both have a pile to offer. We also have a full sibling in the replacement heifer pen that has been a family favourite since birth. Their dam, Ultra Ms Whisper 1J, pictured above, is one of our top donor cows. All of her progeny have been outstanding, exemplifying her ability to produce. This full fleckvieh son has an elevated presence with his massive rear quarter and thickness throughout. He is a must-see; you could drive a lot of miles to find a bull of this caliber. ~ Diluter Free ~

44**CROSSROAD Bruiser 80N**

ST1503568

CRF 80N

JAN 8 2025

POLLED/SCURS FF

CE 4.5
BW 6.2
WW 88.4
YW 127.0
MILK 38.8
MCE 2.6
MWWT 83.0

BW 104ET
SEP01
WW 1076
205 ADJ 960
365 ADJ 1670



Another great Lieutenant son and transplant brother to lot 43. You can surely see the consistency these brothers have. Their dam plays a huge part in their quality too. She has fifteen calves to her credit, all January born, with five daughters remaining in the herd, four sons in this year's sale, and six high sellers that sold at previous sales. We are also expecting calves from two of those sons that we had retained in herd semen, and she is due again in early January to Crossroad Yahoo, who was one of our high sellers at last year's sale purchased by Double Bar D. Quite a record for a cow whose fifth birthday is Jan 1, 2026. She is very striking in appearance and has an incredible udder. 80N is a double-goggled, big-barrelled, long-spined, massive muscled, heavy-weight bull. Not easy to find ones like this that will make such a huge difference in the calves you produce. If you are a serious cattle person, wanting more than average, we invite you to come check this one out. ~Hetero Polled ~ Diluter Free~

SBV REPUTATION 70F
S: CROSSROAD LIEUTENANT 142J
SBV PIXIE 793A

NAC BATTLE CRY 4F
D: ULTRA MS WHISPER 1J
BLACK GOLD MS WHISPER 36G

SBV REPUTATION 70F
S: CROSSROAD LIEUTENANT 142J
SBV PIXIE 793A

NAC BATTLE CRY 4F
D: ULTRA MS WHISPER 1J
BLACK GOLD MS WHISPER 36G

45**CROSSROAD Yeti 45N**

T1503737

CRF 45N

JAN 3 2025

HORNED FF

CE	8.6
BW	3.9
WW	74.7
YW	99.0
MILK	34.5
MCE	5.0
MWWT	71.9

BW	100ET
SEP01	WW
922	205 ADJ
811	365 ADJ
1395	



Yeti is a bull we have admired since spring. As a calf, we knew he was something special, making him the bull calf we selected early to represent us at the National Young Canadian Simmental Association show in Weyburn this past summer. He is sired by the proven 14P Evan bull, which we have confidently used for many years. His progeny has only continued to improve year after year. His dam, Ultra Ms Whisper 1J, has quickly become a household name in our donor pen after producing our feature bulls for the past three consecutive years. Yeti carries a pile of capacity; he's massive topped and huge boned. He's known as the pet of the pen, always the first one looking for a scratch. This is a bull backed by big-time performance and an outstanding genetic package from top to bottom. ~Diluter ~

46**CROSSROAD Yarborough 42N**

T1503735

CRF 42N

JAN 3 2025

HORNED FF

CE	9.9
BW	4.9
WW	74.9
YW	105.6
MILK	34.5
MCE	5.3
MWWT	72.0

BW	91ET
SEP01	WW
883	205 ADJ
777	
365 ADJ	1398



42N is a full sibling to lot 45 and closely resembles his brother in his overall make, only differing in his pigment markings. He is wide topped and big middled, carries a long, correct spine, and measured with great scrotal in December. Yarborough weaned off at an actual weaning weight of 883 pounds, showing his early growth and performance. Supported by awesome genetic backing from a proven mating, he offers the combination of power, structure, and consistency that we all look for in a herd sire. ~Diluter Free~

S: MF MR. EVAN 14P
BHR LADY SUZETTE 207K
BAR 5 SA EVAN 440L

D: ULTRA MS WHISPER 1J
BLACK GOLD MS WHISPER 36G
NAC BATTLE CRY 4F

S: MF MR. EVAN 14P
BHR LADY SUZETTE 207K
BAR 5 SA EVAN 440L

D: ULTRA MS WHISPER 1J
BLACK GOLD MS WHISPER 36G
NAC BATTLE CRY 4F

47**CROSSROAD Karnage 144N**

1503421

CRF 144N

JAN 17 2025

HORNED FB

CE 5.2
BW 3.7
WW 81.1
YW 118.1
MILK 35.3
MCE 1.9
MWWT 75.9

BW 88
SEP01
WW 892
205 ADJ
832
365 ADJ
1576



When we saw this bull's sire pictured in the Westgold catalogue, we couldn't quit talking about him. We knew the bloodline well and were sure happy to get him home and working. He adds a ton of thickness to all the calves he sires. This 144N is a twin, and look at the incredible weights he has posted. His dam and her entire maternal side were all known for their impeccable udder quality. Here is a stylish, dark red, double-goggled bull that is structured well and also had a huge scrotal measure in early December. We are confident you are going to be impressed with this guy on sale day. ~Diluter Free~

RUK FORT WORTH 77F
S: KHG KEON 27K
CROSSROAD BOSSIE 804B

D: RWR STEIGER 2D
CROSSROAD GLIMMER 46G
CROSSROAD EXPRESSIONS 119E

48**CROSSROAD Kachow 146N**

1503422

CRF 146N

JAN 17 2025

HORNED FB

CE 5.4
BW 6.0
WW 85.6
YW 122.1
MILK 35.3
MCE 2.7
MWWT 78.1

BW 81
SEP01
WW 814
205 ADJ
761
365 ADJ
1379



It's not that often that both twins get scored high enough to get past Jody's "cull sorting stick". But this year we have a few. Here is the twin to lot 47, a little less at birth, and then got shuffled onto a first calver that took her time deciding if she liked him or not. So, a little slow start, but has been making up ground since then. His Keon sire's thickness is starting to show, and so is his dam's great colour, along with all the quality maternal traits that I mentioned in the previous lot. This fellow will check a lot of the boxes most good cattlemen require when scoring their future herd sires on sale day. ~Diluter Free~

RUK FORT WORTH 77F
S: KHG KEON 27K
CROSSROAD BOSSIE 804B

D: RWR STEIGER 2D
CROSSROAD GLIMMER 46G
CROSSROAD EXPRESSIONS 119E

49

CROSSROAD *Knoxx* 212N

1503786

CRF 212N

FEB 1 2025

HORNED FB

CE
0.7
BW
7.7
WW
89.0
YW
128.5
MILK
32.8
MCE
1.8
MWWT
77.3

BW
104
SEP01
WW
924
205 ADJ
897
365 ADJ
1507



Here is our third Keon son on offer for you this year. And again, we see typical Keon early maturing weights, even on this February-born son. If you are in the steer market, you definitely want some of these money-making genetics! Here is Knoxx 212N, naturally thick, big-bodied, good-haired, with wrap-around goggles and excellent testicle size too. He is very good for his age. His dam is a big cow with good uddered maternal lines that follow some of our very best producers from the past. Here's a bull that will sire the heavyweights. ~Diluter Free~

S: RUKE FORT WORTH 77F
KHIG KEON 27K
CROSSROAD BOSSIE 804B
D: CROSSROAD GWENDOLYN 113G
CROSSROAD X-101A 281X

50

CROSSROAD *Marlowe* 197N

1503541

CRF 197N

JAN 27 2025

HORNED FF

CE
4.4
BW
5.0
WW
67.7
YW
98.9
MILK
35.0
MCE
-1.8
MWWT
68.9

BW
104
SEP01
WW
798
205 ADJ
772
365 ADJ
1385



We have three Virginia Miller sons on offer this year. Miller has a very good full fleck pedigree, making this 197N bull also a very interesting bloodline. He is striking with dark pigment, goggles, and a great hair coat. He is structured well with adequate muscling and big testicles for a late January-born bull. He has a very good transplant mother, with a near-perfect udder. She is a member of our strong Pixie cow family that has been nothing short of astounding for our herd. She had a rough past couple of years here, but bred back to have this January calf and is bred again for mid-January. Come check out 197N or any other bulls before the sale. We sure enjoy your visits. ~Diluter Free~

S: VIRGINIA MARQUEE 423D
VIRGINIA MILLER 41K
SIBELLE ROSEL 41C

D: SBV REPUTATION 707F
CROSSROAD JORDAN 86J
SBV PIXIE 793A

51**CROSSROAD Mortal 149N**

1503427

CRF 149N

JAN 17 2025

HORNED FB

CE
5.7BW
7.1WW
80.2YW
114.7MILK
35.5MCE
2.7MWWT
75.6BW
88

SEP01

WW
854205 ADJ
797365 ADJ
1408

Here is another good Miller son, born as an 88 pound twin to a super productive female. She has three daughters working in the herd, and all seven of her calves have been born in January. Her ten-year-old dam is due in January, too, and she also has daughters working in the herd, so some excellent fertility and a great cow family to buy into. 149N will mature into an impressive herd sire, stylish, great colour, thickness, and structured well too. ~Diluter Free~

S: VIRGINIA MARQUEE 423D
VIRGINIA MILLER 41K
SIBELLE ROSEL 41C

D: RWR STEIGER 2D
CROSSROAD FRENCHIE 34F
CROSSROAD D'AMOUR 61D

52**CROSSROAD Mayhem 150N**

1503428

CRF 150N

JAN 17 2025

HORNED FB

CE
8.4BW
2.9WW
66.8YW
92.9MILK
35.5MCE
2.7MWWT
68.9BW
77

SEP01

WW
816205 ADJ
763365 ADJ
1318

This guy was fed by a first calver, and she brought him a long way from his 77-pound birth weight. He carries the same great color as his dam that also raised a son who was a high seller at our 2022 sale to Langer Land & Cattle. 150N has plenty of thickness and huge testicles when we measured in December. With proven maternal values in his pedigree, this well-rounded individual is sure to make his mark on the calves he sires. ~Diluter Free~

S: VIRGINIA MARQUEE 423D
VIRGINIA MILLER 41K
SIBELLE ROSEL 41C

D: RWR STEIGER 2D
CROSSROAD FRENCHIE 34F
CROSSROAD D'AMOUR 61D

53

CROSSROAD *Monarch* 141N

1503417

CRF 141N

JAN 15 2025

HORNED FB

CE
5.2
BW
5.0
WW
76.8
YW
115.8
MILK
34.2
MCE
5.6
MWWT
72.6

BW
91
SEP01
WW
869
205 ADJ
821
365 ADJ
1581



Here is a bull we admired every time on our weekly summer pasture checks for his natural thickness and overall presence. He does have identifying white on his shoulder and legs, but that certainly will not affect the quality calves he sires. We were hoping for a daughter from this mating, knowing what good mothers the Apollo females make. 141N also comes from a fertile, great uddered cow family with both dam and grandam due in early January. Along with above average maternal strengths, this bull is muscled well, has big testicles, and is sound to the ground, full of excellent traits. ~Diluter Free~

S: ANTONIUS
GIDSCO APOLLO 3F
MFL: BRENDA 65B

D: BRSF FB POL BATMAN 45H
CROSSROAD KALEXIS 104K
CROSSROAD HUSSY 141H

54

CROSSROAD *John Dutton* 181N

1503524

CRF 181N

JAN 23 2025

HORNED FB

CE
7.1
BW
3.3
WW
76.5
YW
105.4
MILK
39.7
MCE
5.9
MWWT
78.0

BW
95
SEP01
WW
825
205 ADJ
783
365 ADJ
1417



Along with this good bull, we have two other Jose Cuervo sons in our red division, lots 16 & 17. Jose Cuervo is an impressive full fleckvieh bull and was purchased for his tremendous capacity, maximal length of body, and natural muscling. 181N's Reputation dam has a very nice udder and is due again in January. Her last year's good bull was purchased by Scott Bretz & Chris Lozochuk. His maternal grandam is also due in January and has three good daughters producing in the herd, so strong maternal values in this bloodline. 181N will be impressive by sale day, with plenty of performance, style, and stature for you to assess. ~Diluter Free~

S: ANCHOR DOZARK 81G
SILVER LAKE JOSE CUERVO 137J
SILVER LAKE KELSEY 68B

D: SBV REPUTATION 707F
CROSSROAD J'AVON 211
CROSSROAD D'AMOUR 61D

55**CROSSROAD Ridge 135N**

PT1503774

CRF 135N

JAN 14 2025

POLLED FF

CE 3.0
BW 6.9
WW 80.9
YW 113.1
MILK 31.7
MCE 3.2
MWWT 72.2

BW
103ET
SEP01
WW
862
205 ADJ
780
365 ADJ
1460



Here is a stylish ET bull with good colour and plenty of thickness in that rear quarter. He is a result of a package of embryos we purchased with the hope there would be a female, and she is in the replacement keeper pen. His sire, PRL Houston, is known for his excellent uddered females that have the ability to feed a calf well. 135N's pedigree is stacked with proven cow families, so if you are planning on keeping some replacements, this is certainly one to consider. ~Hetero Polled ~Diluter Free~

ROGANT
S: PRL HOUSTON 005H
MS PRL NITE-ANCHOR 109B

CHAMPS BRAVO
D: ALLIANCE MS DAKOTA DREAM
ALLIANCE SPECIAL'S DAKOTA

56**CROSSROAD Havoc 39N**

1498563

CRF 39N

JAN 3 2025

HORNED FF

CE 6.7
BW 4.5
WW 72.9
YW 102.4
MILK 28.8
MCE 3.7
MWWT 65.3

BW
90
SEP01
WW
900
205 ADJ
808
365 ADJ
1390



Here is a son of our big-framed donor cow, Priscilla. His sire, Batman was an easy choice to get the job done when one of our new yearlings couldn't reach, and we got blessed with twins. Batman is usually exclusively used in the heifer pen, providing calving ease and performance along with desirable pigment, and the daughters we have retained have excellent udders. Both sons and daughters have been in high demand, with several being purchased by fellow breeders. Priscilla fed this twin, and you can see the power of good milk by this 900-pound weaning weight. Double goggled, enough thickness throughout, moderate in size, interesting full fleck pedigree, come check these guys out. ~Diluter Free~

STARWEST POL BATMAN
S: BRSF FB POL BATMAN 45H
DOUBLE BAR D FEATHER 49F

BL KALIBRE 762E
D: BEE PRISCILLA 122I
BEE PRISCILLA 571C

57

CROSSROAD *Joker* 40N

1498566

CRF 40N

JAN 3 2025

HORNED FF

CE
8.0
BW
2.0
WW
68.4
YW
92.6
MILK
28.8
MCE
1.7
MWWT
63.0

BW
84
SEP01
WW
792
205 ADJ
716
365 ADJ
1310



Here is the full brother to the previous lot. Smaller at birth and fed by a heifer that did a really good job getting him to almost 800 pounds at weaning. His donor dam placed two nice daughters in the replacement pen this year, and also has a transplant son in the sale. Be sure to check out lot 42. Joker has similar qualities to his twin and will easily find his place in a herd bull battery that needs servicing for all types of cows. ~Diluter Free~

S: BRSF FB POL BATMAN 45H
DOUBLE BAR D FEATHER 49F

D: BEE PRISCILLA 122J
BEE PRISCILLA 57C

S: BRSF FB POL BATMAN 45H
DOUBLE BAR D FEATHER 49F

D: CROSSROAD LEAN-ON-ME 113J
CROSSROAD HUG-A-ME 69H

58

CROSSROAD *Bane* 222N

P1504625

CRF 222N

FEB 3 2025

POLLED FF

CE
10.0
BW
2.0
WW
73.5
YW
111.2
MILK
31.3
MCE
4.6
MWWT
68.1

BW
82
SEP01
WW
738
205 ADJ
790
365 ADJ
1440



A February-born Batman son that will not only be admired for his dark red hair coat, but his super stylish presentation too. Born unassisted with his dam and grandam both due in January. His grandam raised an exceptional Apollo son that sold at last year's sale to Kevin Bristow, and two of her daughters are retained in the herd. 222N's polled full-fleck pedigree is very maternal with several strong cow families backing this young herd sire. We are very confident he will mature into one that will sire some of your very best. ~Hetero Polled ~Diluter Free~

CE	6.9
BW	2.6
WW	68.5
YW	95.8
MILK	32.3
MCE	2.7
MWWT	66.6

BW	87
SEP01	WW
805	805
205 ADJ	844
365 ADJ	1348



This fella's mom was found four feet up in the pasture in early August, it did knock him back a bit, but still made the 800lbs by weaning. She was an extremely honest producing, big-framed female with a pile of potential yet. His good uddered granddam is due with her 7th consecutive calf, and we sure hope we can get another heifer. 204N measured 38cm at 10 months of age. He is star faced, has good body length, muscled well, and is solid on all four. With good fertility and excellent udder quality on both sides of his pedigree, his strong maternal bloodlines will really show up in the replacement heifers he sires. ~Diluter Free~

CE	10.7
BW	3.2
WW	77.3
YW	105.7
MILK	38.0
MCE	6.1
MWWT	76.7

BW	94
SEP01	WW
867	867
205 ADJ	801
365 ADJ	1310



This is an excellent polled full-fleck white-faced, Launch sired son. Deep-sided and well-muscled in all the right places. He has good testicle size and has that real herd bull presence look to him. He is mothered by a great uddered Radium dam whose half-sister is the dam of the lot 58 bull. This is an extremely strong cow family, and you can be sure we will retain all of their daughters, knowing what they are capable of raising. 89N's sons will be strong, and the replacement females he sires will be tremendous producers. ~Hetero Polled ~Diluter Free~

S: STARWEST POL BATMAN
BRSF FB POL BATMAN 45H
DOUBLE BAR D FEATHER 49F

D: CROSSROAD LIPSTICK 96L
CROSSROAD FARENHEIT 94F

S: FAIRVIEW EVOLUTION 318H
KEET'S LAUNCH 28L
KEET'S FATIMA 20F

D: CROSSROAD RADIUM 789U
CROSSROAD KISS-A-ME 23K
CROSSROAD HUG-A-ME 69H

61

CROSSROAD *Lampoon* 72N

P1503378

CRF 72N

JAN 7 2025

POLLED FB

CE
10.8BW
2.8WW
64.4YW
87.2MILK
32.8MCE
6.2MWWT
65.0BW
79SEP01
WW
779205 ADJ
752
365 ADJ
1394

Born at 79 lbs, this fella had a lot of growing to do to make it into the bull sale pen. Another good polled Launch son. His Jose Cuervo dam has some larger-framed, highly maternal bulls in her pedigree. Lampoon has small goggles and adequate muscling all on a moderate frame. He has really come on this past month, big barreled, excellent skull, and a soggy build. ~Hetero Polled ~Diluter Free~

S: FAIRVIEW EVOLUTION 318H
KEET'S LAUNCH 28L
KEET'S FATIMA 20F

D: SILVER LAKE JOSE CUERVO 137J
CROSSROAD LIVELY 220L
CROSSROAD DEKORA 443D

62

CROSSROAD *Lineman* 24N

\$1498544

CRF 24N

JAN 2 2025

POLLED/SCURS FF

CE
11.3BW
2.7WW
70.3YW
101.4MILK
34.7MCE
8.4MWWT
69.9BW
72SEP01
WW
838205 ADJ
790
365 ADJ
1345

24N is out of the kids show cow, Crossroad Luba. She was the grand champion female at the Prince Albert Regional 4-H show in 2024 and has surpassed expectations as she has entered production. She is extremely sound, long spined, big middled, and features an exceptional udder. This past summer, Luba and Lineman were shown as a pair at the National YSCA Show in Weyburn, where they won the Fullblood division. Lineman closely resembles his sire in almost every way, being smooth shouldered, strong-footed, and backed by an outstanding cow. With the combination of low birth weight and exceptional growth, Lineman is a true calving ease option with plenty of performance. ~Diluter Free~

S: FAIRVIEW EVOLUTION 318H
KEET'S LAUNCH 28L
KEET'S FATIMA 20F

D: ZSL MR ACUNA 107J
CROSSROAD LUBA 41L
CROSSROAD GABBY 5G

63**CROSSROAD Lasso 128N**

P1503407

CRF 128N

JAN 14 2025

POLLED FB

CE	8.7
BW	2.8
WW	79.4
YW	115.6
MILK	33.7
MCE	5.6
MWWT	73.4

BW	85
SEP01	
WW	776
205 ADJ	768
365 ADJ	1397



Here is another good bull from our homo polled Launch herd sire, who has worked very well for us in the heifer pen. Lasso is the first calf from a stylish heifer that goes back to our old Yalana cow that has raised twelve calves for us over the years. Nine were sold in sales, and we have two daughters in the herd. We just shipped her in the fall, but not before we flushed her, hoping for a few more daughters in the future. Stacked with maternal strengths and an undeniable production record in his pedigree, we are confident 128N will pass down a ton of these qualities into the calves he sires. ~Hetero Polled ~Diluter Free~

64**CROSSROAD Lennox 187N**

P1503530

CRF 187N

JAN 25 2025

POLLED FB

CE	9.9
BW	3.7
WW	78.9
YW	113.1
MILK	28.0
MCE	5.7
MWWT	67.5

BW	86
SEP01	
WW	787
205 ADJ	810
365 ADJ	1496



Lots of substance in this long-bodied Launch son. An 86-pound birth weight and 9.9 calving ease come from both sides of his pedigree, with Launch and Batman being sires we used successfully in the heifer pen. This heifer did a good job on her first try, he's been packing on the pounds till she weaned him and has done nothing but gain from then on. 187N is very versatile and will be a useful herd sire for his new owners. ~Hetero Polled ~Diluter Free~

FAIRVIEW EVOLUTION 318H
S: KEET'S LAUNCH 28L
KEET'S FATIMA 20F

ZSL MR ACUNA 107J
D: CROSSROAD LORENA 130L
CROSSROAD YALANA 491Y

FAIRVIEW EVOLUTION 318H
S: KEET'S LAUNCH 28L
KEET'S FATIMA 20F

BRSF FB POL BATMAN 45H
D: CROSSROAD LAGER 207L
CROSSROAD GOLDFIE 197G



Customer Testimonial

CATTLE CREEK CROSSING FARM - 45 Bulls

Cattle Creek Crossing Farm, Shell Lake Sask is owned and operated by Wayne and Lenore Jessop and their family. We are located 6 miles East of the Woytiuk's farm. We purchased our farm in 1981, 45 years ago, started out small and currently farm 3800 acres and have downsized the cow herd from 200 to 100. Our son Jason and wife Netta are now taking over the farm and living in the farmyard. Lenore and I have moved ½ mile away to the lake house on Pratt Lake. The farm being moderate in size, has raised 4 wonderful kids, who are all doing fine and we are so proud of them and their families.

Our cow herd is all Crossroad Farm influenced. We started buying bulls in 1998 and I don't think we have ever missed a year. We even bought one while sitting on the beach in Mexico with the whole family watching the sale on the internet. The Crossroad Bull Sale day is always a nervous day for me, not knowing if I will get a bull that I have picked out. Some sales my wife gives me a "what the hell" look, but it all turns out great. Jason says dad doesn't know when to stop bidding. Ever since we started buying bulls from Gerald and Laurie in 1998, our cow herd has improved big time. Now 27 years later, it's still hard for me to part with the heifer calves. We always retain 12 heifer calves and are so proud of them. We have sold replacement heifer calves in the spring and have gotten some good dollars for them. The Crossroad cow herd is fantastic; they are at the top of the Simmental industry, and the bulls get better every year. Crossroad Farms gets new blood lines every year, so there is always something to look at. The work they put into their herd is unreal and the Woytiuk grandkids are now giving us advice which bull will work with our cowherd. We hope Jason continues to buy Crossroad bulls when I am out of the picture. Also, Crossroad offers great service, if there is a problem with a bull they are always right there to help or replace it. Why would we go anywhere else?

This is Crossroads 20th year and we want to congratulate them with 20 great years of bulls and females and we know it will be many more years of fantastic cattle. From all the Jessops thank you and congratulations!

YCSA

Over the past several years, our family has been deeply involved with the Young Canadian Simmental Association. Olivia and Shelby served on the Saskatchewan YCSA board for two years, where they gained valuable experience planning shows, coordinating events, and working closely with fellow breeders on sponsorship and organization. All four of the kids attended the 2024 and 2025 National YCSA show. They enjoyed their time meeting and getting to know other young producers within the breed. We are proud sponsors of the YCSA program and truly appreciate the opportunities, education, and experiences it has provided our kids. We strongly encourage this program to any other young Simmental enthusiasts out there!



Champion Fullblood Female YCSA Calf sells as lot 62



Champion Fullblood Bull sells as lot 45

65**CROSSROAD Shockwave 193N**

BPG1503537

CRF 193N JAN 26 2025

BLACK POLLED PB

CE 2.3
BW 5.9
WW 97.9
YW 135.4
MILK 25.1
MCE 2.8
MWWT 74.1

BW 95
SEP01
WW 869
205 ADJ
855
365 ADJ
1497



This is one of the coolest built bulls on offer this year. So stout and robust, with plenty of heel and great size to his foot. His Connected dam is extremely angular, extended in through her front 1/3, and has that tidy Connected udder that can really feed a calf. We cannot stress the foot quality on the Connected progeny as we hold that value high in our program. As a late January calf, he has exceptional WW and YW EPD values, and his phenotype blatantly expresses that. You simply can't ignore the shape of rib and proud presentation this guy displays for his audience. Solid structured, hairy, big boned, and mass of body beyond measure. There isn't much more you could ask for! ~Homo Polled ~ Hetero Black~

66**CROSSROAD Riot 91N**

BPTG1503738

CRF 91N JAN 9 2025

BLACK POLLED PB

CE 0.2
BW 5.6
WW 102.4
YW 153.3
MILK 26.9
MCE 2.8
MWWT 78.1

BW 103ET
SEP01
WW 981
205 ADJ
902
365 ADJ
1756



This is the heavyweight in the offering. With an actual WW of 981 and a YW of 1542, this bull is a no-doubter. He's an ET son of our high seller in 2022, Crossroad Black Missile, who has dropped some of our favourite calves here the past two years. His dam, Crossroad Kisses 70K, was an ET daughter herself off the Untouchable bull, who has built quite a name for himself as well. 91N is easily the longest bodied bull in the offering, with massive bone, and structure beneath him you couldn't make better. There's a pile of growth and performance in this pedigree, ensuring a heavy calf crop. ~Homo Polled ~ Homo Black~

S: CROSSROAD BLACK MAGIC 91H
CROSSROAD BLACK MISSILE 75K
CROSSROAD EGYPT 50E

D: CROSSROAD CONNECTED 12G
CROSSROAD KLOSSY GIRL 142K
CROSSROAD GOODIE GIRL 169G

S: CROSSROAD BLACK MAGIC 91H
CROSSROAD BLACK MISSILE 75K
CROSSROAD EGYPT 50E

D: MRL UNTOUCHABLE 89G
CROSSROAD KISSES 70K
RF/MCC/CD JOY 51C

67

CROSSROAD *Detonator* 15N

BPTG1503553

CRF 15N

JAN 1 2025

BLACK POLLED PB

CE
2.9
BW
3.9
WW
95.8
YW
144.4
MILK
26.9
MCE
5.9
MWWT
74.8

BW
95ET
SEP01
WW
858
205 ADJ
771
365 ADJ
1339



Another excellent deep-bodied Black Missile son, full of admirable qualities as all his sons are. We have several Missile daughters in the replacement pens that are standouts for their frame, depth of body, and soggy made. Detonator is a full transplant brother to lot 66, and his donor's natural Connected calf is lot 76. His Kisses dam has a feminine profile with a very nice udder. She is bred for January to 30-06, and we would sure like a daughter from this elite female. Here is a bull that has acquired the best traits from each of his parent's; he will no doubt add quality to his future progeny. ~Homo Polled ~ Homo Black~

S: CROSSROAD BLACK MAGIC 91H
CROSSROAD BLACK MISSILE 75K
CROSSROAD EGYPT 50E
D: MRL UNTOUCHABLE 89G
CROSSROAD KISSES 70K
RF/MCC/CD JOY 511C

68

CROSSROAD *Platoon* 179N

BPG1503522

CRF 179N JAN 23 2025

BLACK POLLED PB

CE
3.6
BW
6.2
WW
82.9
YW
120.1
MILK
25.7
MCE
4.1
MWWT
67.2

BW
104
SEP01
WW
919
205 ADJ
872
365 ADJ
1438



Talk about length, you have to commend him for his overall mass of power and frame. His sire, IPU 30-06 47K was purchased as the high seller from Labatte Simmentals in 2023. This is his second set of calves, and all eight sons on offer are impressive from top to bottom. His Meadow Acres dam has the ability to feed a calf to its maximum potential, as you can see with this guy. With a 919 lb weaning weight, this early maturing bull will pack the pounds onto his calves. At 10 months old, he measured 40cm, proving his potential to enter the workforce. ~Homo Polled ~ Hetero Black~

S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A
D: SPRINGCREEK LAUNCH 110E
MAF MONTANA 1681
MAF MONTANA 301D

69

CROSSROAD *Weaponry* 177N

BPG1503520

CRF 177N JAN 23 2025

BLACK POLLED PB

CE 10.4
 BW 1.8
 WW 77.9
 YW 111.4
 MILK 21.4
 MCE 6.9
 MWWT 60.4

BW 86
 SEP01
 WW 783
 205 ADJ 743
 365 ADJ 1372



Another 30-06 son here that is solid black with an 86lb birth weight, but a pile of growth. He has really impressed us since weaning. This is the third good son his dam has produced for the sale and has certainly earned her keep by pumping out quality every year. Here is a bull that is solid made, well-balanced, with great length of spine and structure that's hard to knock. Be sure to check him out on sale day. ~**Homo Polled ~ Hetero Black~**

70

CROSSROAD *Payweight* 103N

BPTG1503576

CRF 103N JAN 11 2025

BLACK POLLED PB

CE 5.5
 BW 3.7
 WW 90.9
 YW 134.4
 MILK 26.6
 MCE 3.7
 MWWT 72.1

BW 101ET
 SEP01
 WW 981
 205 ADJ 887
 365 ADJ 1405



Donor: LFE Black Betty 2250J

A really neat ET bull off two of our favourite black cattle here at the farm. IPU 30-06 47K has done an outstanding job breeding here. Adding a pile of length and a dependable foot to his progeny. His dam LFE BS Black Betty, was purchased from Lewis Farms Leading Lady Sale for \$22,000 in 2023. Her first natural daughter just sold in the Border City Sale for \$16,500 to McIntosh Livestock. He measured in at 38cm for a December scrotal and weaned off just over 980 lbs. If that doesn't impress you, we don't know what will. Deep-sided, big-footed, masculine, and an easy looker. Homo black and homo polled here is a high-performing bull with a lot to like. ~**Homo Polled ~ Homo Black~**

RF CALIBER 014G
 S: IPU 30-06 47K
 IPU MS. BLACK LOTTO 144A

WHL RED HEAT 1734E
 D: CROSSROAD JANDA 46J
 DEEG MS GEMINI 117G

RF CALIBER 014G
 S: IPU 30-06 47K
 IPU MS. BLACK LOTTO 144A

LFE HOOVER 847D
 D: LFE BS BLACK BETTY 2250J
 LFE BS KATARINA 2067A

71

CROSSROAD *Conquest 254N*

BPG1503829

CRF 254N FEB 18 2025

BLACK POLLED PB

CE 4.8
BW 2.9
WW 82.4
YW 129.0
MILK 26.6
MCE 3.4
MWWT 67.8

BW 93
SEP01
WW 715
205 ADJ
758
365 ADJ
1528



Here is a younger version, the natural son out of 30-06 and our Black Betty donor cow. He carries the exact same pedigree along with the same abundance of qualities, but on a smaller frame in comparison to the Lot 70 bull. You can expect him to sire females with great udders and sons full of high volume and performance. There will continue to be high demand for cattle with this quality and body type. A great opportunity for our customers to choose the same genetics in a slightly different package. ~Homo Polled ~ Homo Black~

RF CALIBER 014G
S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A

D: LFE HOOVER 847D
LFE BS BLACK BETTY 2250J
LFE BS KATARINA 2067A

72

CROSSROAD *Squadron 239N*

BPG1503810

CRF 239N FEB 9 2025

BLACK POLLED PB

CE 6.0
BW 4.8
WW 88.8
YW 132.2
MILK 24.7
MCE 5.9
MWWT 69.1

BW 101
SEP01
WW 820
205 ADJ
829
365 ADJ
1503



Well, not sure if there is enough room on the page for this good bull's dam's production record. She has pumped out progeny for us like no other. This is her 8th consecutive calf, Black Gold, Pernitsky Farms, Silver Lake, Aar- restad's, and Robert Ellingson from South Dakota have all purchased progeny. We have one daughter in the herd that is on the same track as her dam to be "one of those" whose calves always rise to the top. Both mother and daughter are bred back to 30-06, and we are sure hoping for daughters. Here is a solid black bull, loaded with potential, just check out the growth of this February calf. You will probably change his name to "Money Maker" after you sell your first set of calves. No guesswork on this one. ~Homo Polled ~ Homo Black~

RF CALIBER 014G
S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A

D: CROSSROAD DE-VI 468D
CROSSROAD TIFFANY 119T

73

CROSSROAD *Ceasefire* 85N

BPG1503380

CRF 85N JAN 9 2025

BLACK POLLED PB

CE 6.0
BW 5.7
WW 88.6
YW 141.2
MILK 23.5
MCE 5.2
MWWT 67.8

BW 95
SEP01
WW 803
205 ADJ
724
365 ADJ
1490



RF CALIBER 014G
S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A

LF PROSECUTOR 362C
D: CROSSROAD JAMBOREE 22I
CROSSROAD FERGIE 20F

Another quality 30-06 son structured well, solid black with the same positive attributes that 30-06 stamps on all his progeny. His dam is a real honest cow- even Jody can't pick any holes in her. She is a fancy black blaze, just the perfect size, structured well, with a good udder, excellent mothering ability, and good temperament too. Bred for another January calf to Landman, we would sure like a daughter. Ceasefire is very attractive through his sleek skull shape that carries to his well-balanced muscled frame. Trusted bloodlines in this good bull's make-up guarantee that he will sire some good ones. ~Homo Polled ~ Hetero Black~

74

CROSSROAD *Defence* 111N

BPTG1503751

CRF 111N JAN 11 2025

BLACK POLLED 7/8 PB

CE 10.0
BW 2.1
WW 75.7
YW 109
MILK 23.7
MCE 6.7
MWWT 61.6

BW 94ET
SEP01
WW 862
205 ADJ
776
365 ADJ
1470



Donor: TSZ Keepsake 703A

RF CALIBER 014G
S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A

ACC1 HUSTLER 2N
D: TSZ KEEPSAKE 703A
TSZ ECLIPSE 502V

Two embryo transplants, from our prolific producing Keepsake cow that has thirty-plus calves to her credit. This bloodline crosses very well with 30-06. 111N is solid black with adequate thickness and good testicle development; he has a little more frame than his lot 75 brother. Be sure to check out our videos in early February to see how the bulls have progressed. ~Homo Polled ~ Homo Black~

75

CROSSROAD *Frontline* 68N

BPTG1503752

CRF 68N JAN 6 2025

BLACK POLLED 7/8 PB

CE 12.8
 BW 1.1
 WW 76.3
 YW 104.5
 MILK 23.7
 MCE 6.5
 MWWT 61.9

BW 78ET
 SEP01
 WW 801
 205 ADJ 707
 365 ADJ 1297



Similar in type to the last bull with moderate birth weight too. His recipient dam fed him well to get him from 78 pounds at birth to 800 at weaning. The 30-06 daughters in the replacement pen are unique with ample frame, powerful muscle expression, style and teat placement. Frontline is a solid black deep bodied bull on a moderate frame that will sire some incredibly sweet daughters and sons that will not disappoint. ~Homo Polled ~ Homo Black~

RF CALIBER 014G
 S: IPU 30-06 47K
 IPU MS. BLACK LOTTO 144A

ACC1 HUSTLER 2N
 D: TSZ KEEPSAKE 703A
 TSZ ECLIPSE 502Y

76

CROSSROAD *Immortal* 180N

BPG1503523

CRF 180N JAN 23 2025

BLACK POLLED PB

CE 9.8
 BW 0.3
 WW 74.5
 YW 114.6
 MILK 24.8
 MCE 6.1
 MWWT 62.1

BW 79
 SEP01
 WW 826
 205 ADJ 805
 365 ADJ 1421



We have four black and three red Connected sons this year plus a couple fancy daughters in the heifer section. We are very pleased with all our Connected progeny and proud to have raised this widely used herd sire. 180N is an extremely good bull with a ton of natural thickness and a real elevated presence. Born in late January at only 79 pounds, he has really packed on the pounds. He was a member of our black pen of three at the Edam Fall Fair. He is the natural calf off our Kisses donor cow. She has two other strong transplant sons in the sale, lots 66 & 67. 180N checks off all the boxes, he has an incredibly good genetic package to buy into. ~Homo Polled ~ Homo Black~

S: CROSSROAD RED STETSON 9E
 PERKS BLACK DOLL 1121Y

MRL UNTOUCHABLE 89G
 D: CROSSROAD KISSES 70K
 RF/MCC/CD JOY 51C

77**CROSSROAD *Unite* 215N**

BPG1503789

CRF 215N FEB 1 2025

BLACK POLLED PB

CE
7.9
BW
5.2
WW
79.4
YW
107.8
MILK
21.6
MCE
1.5
MWWT
61.3

BW
101
SEP01
WW
889
205 ADJ
864
365 ADJ
1406



"Lots of thickness here", is what my summer and fall notes say. His Harker's Icon dam has two outstanding daughters working in the herd with their son's both making it to the sale, check out lots 65 & 88. His dam is due to our exciting new black blaze herd sire RWR Vortex for mid-January. 215N has a great cow family on his maternal side and so does his sire, Crossroad Connected who has over 600 progeny registered and at seven years old he is still very sure footed and athletic. Lots of predictability here with this February born solid black bull loaded with qualities that are sure to impress. ~Homo Polled ~ Homo Black~

S: CROSSROAD RED STETSON 9E
D: CROSSROAD CONNECTED 12G
PERKS BLACK DOLL 112Y

HARKERS ICON
D: CROSSROAD GOODIE GIRL 169G
CROSSROAD DANTE 121D

78**CROSSROAD *Wingman* 223N**

BPG1503794

CRF 223N FEB 3 2025

BLACK POLLED PB

CE
4.0
BW
6.3
WW
88.0
YW
137.2
MILK
26.9
MCE
0.3
MWWT
70.9

BW
106
SEP01
WW
876
205 ADJ
858
365 ADJ
1594



Here is a bigger framed black Connected son in a striking package with that all important facial chrome. His dam is a good uddered American Red daughter that raised a full brother that was purchased by Aiken Farm & Ranch. 223N is a young bull that exhibits good testicle size, excellent growth, ample thickness and along with his combination of proven genetics, we are confident he will mature into a very complete money making herd sire.

~Homo Polled ~ Hetero Black~

S: CROSSROAD RED STETSON 9E
D: CROSSROAD CONNECTED 12G
PERKS BLACK DOLL 112Y

LCDR AMERICAN RED 99E
D: CROSSROAD HABANERA 154H
PWK MS RUBY 52Y7A

CE
6.8
BW
5.2
WW
80.3
YW
118.8
MILK
27.1
MCE
6.2
MWWT
67.3

BW
99
SEP01
WW
760
205 ADJ
767
365 ADJ
1333



Another good Connected son, we have several of his good uddered daughters working in the herd and they all raise consistently good calves. This son is one of the youngest in the sale this year but you probably won't notice that by sale time. He shows great thickness and testicle size. He has some identifying white facial markings to add to his stylish appeal too. His Kill Switch dam has raised some good ones for us and will add maternally to this young bull's credentials. He will contribute a ton of value to your next calf crop. ~Hetero Polled ~ Hetero Black~

S: CROSSROAD RED STETSON 9E
PERKS BLACK DOLL 1121Y

D: CROSSROAD HAZEL 51H
CROSSROAD URSULA 791U

Feature Volume Buyer

RIVERBEND FARMS - 50 Bulls

Riverbend Colony has bought bulls from us since the very beginning of our purebred program and long before we hosted our own sale. Riverbend Colony is located near Waldheim, Saskatchewan, along the shores of the North Saskatchewan River, just an hour away from us. They calve approximately 380 cows in April to June, along with about 100 heifers each March.

Riverbend is a progressive operation that has diversified with grain farming, wood working, metal work and even coffee roasting.

Over the years, they have bought 50 bulls from us since 1999. Ben, Albert and Gary have an exceptional eye for cattle and each year spend a lot of time in the bull pens going over the animals. When asking Ben what he thought of our bulls he said that the bulls have been consistent, reliable breeders and have worked extremely well in their program.

Riverbend started out as customers which turned into a great friendship. Gerald has had many great social visits and phone conversations with Ben over the years. Gerald and Ben have even went on a few memorable fishing trips. It is always a great afternoon for all of us when the boys from Riverbend come to look at cattle.

We have a very good working relationship with Riverbend and also a valued friendship that we look forward to maintaining for years to come.



80

BROOKSLAND *Tycoon* 506N

BPG1514337

BLF 506N JAN 23 2025

BLACK POLLED PB

CE 1.6
BW 6.1
WW 107.6
YW 155.1
MILK 26.6
MCE 2.4
MWWT 80.4

BW 92
SEP01
WW 820
205 ADJ
766
365 ADJ
1686



Donor: Springcreek Abbey 99E

506N was purchased as a calf alongside his dam, Springcreek Abbey 99E pictured below. She is one of many well-known donors from their renowned program. When they dispersed, we knew we should've bought her. Abbey is exactly what we look for in a cow, big framed, square-footed, and most importantly, a proven producer that consistently passes on her best traits. When the opportunity arose from Brooksland, we jumped at the chance to purchase her. 506N comes from a pedigree that simply works. SVS Tycoon is one of the most proven bulls in the industry, and Abbey raised the top-quality Springcreek Estate bull a few years back. 506N himself is a big-framed, sound-footed bull that will add pounds to his calves while leaving a lasting impact on his daughters. This bull combines performance, pedigree, and phenotype, all tied neatly within his large frame. ~Homo Polled ~ Hetero Black~

81

CROSSROAD *Severin* 147N

BPG1503424

CRF 147N JAN 17 2025

BLACK POLLED PB

CE 6.2
BW 3.8
WW 82.3
YW 116.6
MILK 28.2
MCE 0.5
MWWT 69.4

BW 96
SEP01
WW 917
205 ADJ
871
365 ADJ
1569



We have sold many top-end Sysco sons over the past several years. They are always in high demand, and unfortunately, this is our only one this year, and he is solid black. His powerful dam raised an awesome Battlefield son last year that was purchased by Moore Ranch at Loon Lake. Her son this year is also very good, full of potential; he will mature into a massive thick bull. We sure enjoy watching these heavyweights grow, depth, and muscle seem to get more impressive every week, and he shows excellent testicle size too. If you are looking for a black bull that will add some pounds to the calves he sires, you had better put a big circle on February 25 and come to our sale. ~Homo Polled ~ Hetero Black~

S: SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B
D: LEE MCDAVID 413C
SPRINGCREEK ABBEY 99E
SPRINGCREEK ABBEY 10Z

MRL CAPONE 130B
MRL SYSCO 140
MRL MISS 76U

CROSSROAD BLACK MAGIC 91H
CROSSROAD KATIE-RAE 82K
CROSSROAD ANNA-RAE 427A

82

CROSSROAD Honour 214N

BPG1503788

CRF 214N FEB 1 2025

BLACK POLLED PB

CE
5.0
BW
3.7
WW
80.1
YW
121.8
MILK
22.2
MCE
5.2
MWWT
62.3

BW
93
SEP01
WW
832
205 ADJ
820
365 ADJ
1559



Although we only have two Esteem sons on offer, there is no lack of presence and potential in these two bulls. 214N is a February-born son off of a large, framed, powerful LFE Prosecutor dam. His growth has been exceptional this fall, with a commendable ADG that led to an actual yearling weight of 1317lbs. This bull has filled out tremendously well, expressing a vigorous muscle pattern while being so long-bodied. The Esteem bull has complemented our program very well, adding style and extension to our big broody cow herd. This is a bull we really admire for his skeletal structure and size of bone; he is going to mature into a powerhouse of a herd sire.

~Homo Polled ~ Hetero Black~

83

CROSSROAD Dignity 182N

BPG1503525

CRF 182N JAN 24 2025

BLACK POLLED PB

CE
7.8
BW
2.3
WW
87.4
YW
138.5
MILK
21.1
MCE
5.8
MWWT
64.8

BW
83
SEP01
WW
825
205 ADJ
807
365 ADJ
1530



This strong-built, blaze-faced Esteem son is one to appreciate for his balanced, attractive profile. Despite this, he is still extremely rugged and tough-built. His mother is a BGS Approval daughter who is more on the moderate side but manages to feed a calf to its utmost potential year after year. Much like his sire, there is a lot of style and extension to note. This is a bull we love for his masculine skull, wide and level top, square build, and loud presence. ~Homo Polled ~ Hetero Black~

LCDR FAVOR 149F
S: GRASS ROOTS ESTEEM 204
HPF VALENTINE Z322

LFE PROSECUTOR 362C
D: CROSSROAD JOLI-V-EE 152J
CROSSROAD ELLE LIMA 51E

LCDR FAVOR 149F
S: GRASS ROOTS ESTEEM 204
HPF VALENTINE Z322

BLACK GOLD APPROVAL 71E
D: CROSSROAD KELOWNA 56K
CROSSROAD HELONA 122H

84

CROSSROAD *Athens* 28N

BPG1498548

CRF 28N JAN 2 2025

BLACK POLLED PB

CE	9.5
BW	2.4
WW	80.1
YW	115
MILK	24.0
MCE	6.1
MWWT	64.1

BW	100
SEP01	WW
1012	205 ADJ
884	365 ADJ
1487	1487



We are pleased to offer our customers a new bloodline with some Red Top Alpha sons in the red section, but also these two awesome blacks. Here is a super impressive bull that was admired all summer. His Madoc dam is excellent uddered and can really feed a calf, she brings home a good one every year. Her last year's good son was purchased by Stroh Farms from North Dakota. 28N was one of our heavyweights at weaning. He carries definite bull presence with his incredibly thick stature. Measuring 38cm at 11 months of age; this guy means business when it comes to getting the job done. He has very good bloodlines, with top-producing cows layered throughout both the top and bottom of his pedigree. A lot of potential here that is guaranteed to move your program forward. ~Homo Polled ~ Hetero Black~

85

CROSSROAD *Adrenaline* 77N

BPG1499389

CRF 77N JAN 7 2025

BLACK POLLED 7/8 PB

CE	13.8
BW	-0.9
WW	82.9
YW	121.1
MILK	22.6
MCE	6.7
MWWT	64.1

BW	83
SEP01	WW
864	205 ADJ
827	365 ADJ
1585	1585



This blaze face Red Top Alpha son will kick off our black calving ease section. A bull with a lot of depth and hard muscle. A 13.8 CE, with great scrotal development and good temperament too. His first calver dam is one of the eight daughters from the TSZ Keepsake X RFS Heavy Hitter flush that highlighted our bull sale two years ago. 77N took after a lot of her traits: deep middled, big-barreled, and wide-topped. The Alpha bulls are one of our favourite calving ease crops we have ever offered, and this guy only adds to the high standard of his progeny. ~Homo Polled ~ Hetero Black~

BEE ALPHA 915
 S: RED TOP ALPHA 71
 SKORS RED FORTUNE 176Y

D: CROSSROAD JANESSA 78
 CROSSROAD DESTA 53D

BEE ALPHA 915
 S: RED TOP ALPHA 71
 SKORS RED FORTUNE 176Y

RFS HEAVY HITTER H45
 D: CROSSROAD LADY LIKE 73L
 TSZ KEEPSAKE 703A

86

CROSSROAD Ironclad 1N

BPG1498431

CRF 1N

JAN 1 2025

BLACK POLLED PB

CE
10.5BW
4.1WW
89.8YW
141.3MILK
19.9MCE
3.0MWWT
64.8BW
90SEP01
WW
875205 ADJ
820
365 ADJ
1543

We have one Hannibal son on offer this year. He brings an excellent blend of calving ease and power in his pedigree, making him a strong candidate for second- and third-calvers. Ironclad is a moderate-framed, thick, and compact made bull. He has the kind of shape and muscle expression that will hold up in any program. His dam, Lilac, has six full sisters in the herd, all of which are proving themselves as exceptional bull producers, adding even more confidence to this mating. Hannibal himself is well known for his modest birth weight and strong performance. This is a bull with proven genetics, structural quality, and practical functionality, a bull you definitely won't want to miss out on. ~**Homo Polled ~ Hetero Black~**

87

CROSSROAD Spartan 148N

BPG1503425

CRF 148N JAN 17 2025

BLACK POLLED PB

CE
16.0BW
1.1WW
78.8YW
107.8MILK
26.5MCE
9.4MWWT
65.9BW
69SEP01
WW
779205 ADJ
779
365 ADJ
1320

Spartan is a true sale feature that combines elite calving ease with outstanding growth and performance. He posted an actual birthweight of just 69 lbs and an impressive calving ease EPD of 16.0 making him a fail-safe first calver option. Backed by our black calving ease specialist, MRL Battlefield 249J, who has successfully been used in the heifer pen for several years. On his bottom side sits a cow family we think extremely highly of. Tracing back to the influential TS Madoc, known for adding maternal strength and gorgeous udders. Spartan doesn't stop at calving ease; he has proven to still deliver a ton of growth. Check this guy out on sale day for his extreme shape, small skull, and superb structure. This is the kind of bull that will leave you with low birthweight, easy calving calves that get up and grow fast. We couldn't recommend this guy enough as a dependable option for the heifer pen. ~**Hetero Polled ~ Homo Black~**

S: SRH HANNIBAL 5H
SRH PRECIOUS 73A

D: CROSSROAD LILAC 37L
CROSSROAD GRACIE 17G

S: MRL BATTLEFIELD 249J
MRL MISS 2490Z

D: CROSSROAD LANTANA 86L
CROSSROAD HONDA 79H

HART STATE OF WAR 056C

CROSSROAD BLACK ACCOLADE 145H

88**CROSSROAD Warzone 14N**

BPG1498447

CRF 14N

JAN 1 2025

BLACK POLLED PB

CE 10.6
 BW 0.9
 WW 71.3
 YW 91.6
 MILK 26.8
 MCE 3.2
 MWWT 62.5

BW 79
 SEP01
 WW 826
 205 ADJ 776
 365 ADJ 1445



Very similar in type and kind to his paternal brother previously. 14N is a moderate-framed, hairy, loose-made bull. Off a first calver Sysco daughter who exhibits a beautiful udder, a ton of capacity, and a pile of performance. These Battlefield calves come out with a pile of vigour and growth. The shape and dimension of these calving ease bulls is hard to acquire, and these Battlefield sons really do a great job of showcasing their utmost potential. We truly think the world of this set of black calving ease bulls. ~Homo Polled ~ Hetero Black~

HART STATE OF WAR 056C
 S: MRL BATTLEFIELD 249J
 MRL MISS 2490Z

MRL SYSCO 14D
 D: CROSSROAD LAVISH 44L
 CROSSROAD GOODIE GIRL 169G

89**CROSSROAD Outpost 19N**

BPG1498539

CRF 19N

JAN 2 2025

BLACK POLLED 7/8 PB

CE 14.1
 BW 0.3
 WW 79.4
 YW 101.1
 MILK 26.4
 MCE 8.5
 MWWT 66.1

BW 75
 SEP01
 WW 865
 205 ADJ 811
 365 ADJ 1187



Another great Battlefield son coming to you with a 75 lb birth weight and a 14.0 calving ease EPD. He is one of the few that ranks above average in 11/13 EPD categories. His exceptional first calving dam is one of the eight daughters from the TSZ Keepsake X RFS Heavy Hitter flush. She not only fed him well but certainly has contributed to this good bull's EPD profile. Outpost is solid black, moderate framed, thick, and solid in his structure. Full of potential, here is one to consider. ~Homo Polled ~ Hetero Black~

HART STATE OF WAR 056C
 S: MRL BATTLEFIELD 249J
 MRL MISS 2490Z

RFS HEAVY HITTER H45
 D: CROSSROAD LADY DELILAH 108L
 TSZ KEEPSAKE 703A

90

CROSSROAD *Warlord* 106N

BPG1503389

CRF 106N JAN 11 2025

BLACK POLLED PB

CE
10.5BW
2.1WW
74.6YW
98.6MILK
23.7MCE
5.9MWWT
61.0BW
95

SEP01

WW
832

205 ADJ

776

365 ADJ

1333



There is a ton of quality in this Battlefield son behind the white. Extremely athletic and soggy, he's a bull with a ton of length and width. On his bottom side lies the prolific Code Red donor cow, who is purposely woven through our herd for the quality and consistency of her genetics. 106N is one we would strongly recommend for a group of second calvers, as his build screams moderate calving ease with that added frame and mass of bone. ~**Homo Polled ~ Homo Black~**

S: HART STATE OF WAR 056C
MRL BATTLEFIELD 249J
MRL MISS 249Z

D: LIW CARD TRUE NORTH G71
CROSSROAD KODIAK 110K
IPUMS. CODE RED 249A

91

CROSSROAD *Inferno* 99N

BPG1504622

CRF 99N JAN 10 2025

BLACK POLLED PB

CE
8.2BW
3.7WW
74.2YW
106.7MILK
21.2MCE
4.1MWWT
58.3BW
96

SEP01

WW
803

205 ADJ

748

365 ADJ

1388



If you're looking to add a little extra chrome and eye appeal to your herd, 99N is the bull for you. His dam was purchased out of the Lewis Farms Leading Ladies Sale for \$25,000 and is sired by KCCI Countertime, a bull that has become a household name in Canada in recent years for his consistent ability to produce high-quality, standout progeny. 99N himself is a compact, moderate-framed bull with a solid, well-structured foot, making him both durable and functional. Sired by the LRX Top Tier bull, 99N offers a strong combination of calving ease and growth, giving you the flexibility to improve your calf crops. With his attractive phenotype, proven genetics, and balanced performance, 99N is a bull that will add both style and substance to your herd for years to come. ~**Homo Polled ~ Homo Black~**

S: WLB TOP TIER 456G
LRX TOP TIER 44K
FSCI AVA B408

D: KCC1 COUNTERTIME 872H
LFE BS HARLOW 2127K
LFE BS HARLOW 665E

REPLACEMENT HEIFERS**92****CROSSROAD Nashville 153N**

PG1503431

CRF 153N

JAN 18 2025

POLLED PB

CE 4.2
BW 3.9
WW 101.3
YW 161.9
MILK 24.6
MCE 2.8
MWWT 75.3

BW 98
SEP08
WW 803
205 ADJ
730
365 ADJ



A feminine, big barrelled, stout made Regulator daughter leads the way for the heifers. 153N has all the bells and whistles for a broody production female. Her dam was a punchy, made Epic daughter with a lot to admire about her - a beautiful udder, clean fronted, yet explosive in her body makeup. The Regulator daughters are equally impressive as the sons. Hairy, long-bodied, excellent on the move. 153N finds herself in the top 3% for both WW and YW, making her an excellent candidate for a bull maker. ~**Homo Polled** ~

93**CROSSROAD New Orleans 59N**

PG1498588

CRF 59N

JAN 6 2025

POLLED PB

CE 7.4
BW 3.1
WW 90.6
YW 130.1
MILK 24.8
MCE 4.8
MWWT 70.1

BW 91
SEP08
WW 811
205 ADJ
694
365 ADJ



59N is the lone Western female in this offering, and she is no slouch. Just like her paternal brothers, Lot 9 and 10, there is no lack of frame and mass of body on these cattle. 59N is patterned just like her mother, with the sought-after white face, big bone, deep side, and all the hair you could wish for. This is a female with a ton of quality and a bright future ahead. ~**Homo Polled** ~

PERKS POTENT 309H
S: CIRCLE G REGULATOR 70L
KS MISS RED RIDGE E48

D: CROSSROAD JOLLY 52J
CROSSROAD GINGLES 180G

WS EPIC E152

MADER WALK THE LINE 92J
S: CROSSROAD WESTERN 176L
SPRINGCREEK LADY 139H

CROSSROAD RED STONE 101H
D: CROSSROAD HOMEMADE 61H
CROSSROAD DEEDRA 401D

94

CROSSROAD *Normandy* 252N

PG1503826

CRF 252N

FEB 17 2025

POLLED PB

CE 2.6
BW 5.2
WW 86.6
YW 129
MILK 28.2
MCE 3.8
MWWT 71.5

BW 97
SEP08
WW 722
205 ADJ
697
365 ADJ



Here is one of two females we have on offer from Crossroad Valid 10L. She is long-hipped, square at the surface, and built with the right kind of shape and structure. She is the larger-framed option compared to her paternal sister in the sale. She's out of a good uddered female, a heifer that is sure to perform. ~Homo Polled~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D
D: CROSSROAD KILL 61K
CROSSROAD URSULA 791U
WHEATLAND KILL SWITCH

95

CROSSROAD *New York* 33N

PG1498553

CRF 33N

JAN 2 2025

POLLED PB

CE 13.8
BW 0.6
WW 57.1
YW 83.7
MILK 24.8
MCE 7.3
MWWT 53.4

BW 82
SEP08
WW 650
205 ADJ
549
365 ADJ



We are offering a strong set of progeny sired by Crossroad Valid 10L, including 14 sons and 2 heifers. A testament to the confidence we have in this bull. After using him in multiple flushes, his progeny have proven time and again to be among the most consistent standouts in both our bull and female pens, combining quality, balance, and performance. 33N is a solid, dark cherry red, moderate-framed female that exemplifies the kind of functionality and athleticism we value. She is sound on the move, travels freely, and maintains the structural integrity and balance needed to excel in a variety of production environments. ~Homo Polled~

LFE STRATTON 3094F
S: CROSSROAD VALID 10L
CROSSROAD DUSTY 430D
D: CROSSROAD FREEDA 36F
CROSSROAD DEEDRA 401D
WHF LIMITLESS B011

96**CROSSROAD New Dehli 108N**

PG1503391

CRF 108N

JAN 11 2025

POLLED PB

CE
11.7

BW
1.8

WW
83.9

YW
116.9

MILK
24.3

MCE
4.5

MWWT
66.3

BW
78

SEP08
WW
724
205 ADJ
688
365 ADJ



A double-stacked CE pedigree on this compact made Alpha female. The Alpha bull stamps his calves consistently with the white blaze, and we have high hopes that his progeny will carry this forward. Her dam is a WLB Top Tier granddaughter, which adds CE while still having more than enough growth. 108N is the sweetheart of the pen, and between her docile temperament is a sound-structured replacement female with excellent capacity.
~Homo Polled ~

97**CROSSROAD Norway 30N**

PG1498552

CRF 30N

JAN 2 2025

POLLED PB

CE
12.2

BW
2.4

WW
73.2

YW
110.6

MILK
26.2

MCE
5.8

MWWT
62.8

BW
78

SEP08
WW
688
205 ADJ
638
365 ADJ



If you want to talk about shape and added dimension from any angle, this is a heifer that stands out. She is simply a good cow in the making that is going to drop an exceptional udder. Ranking in the top 10% for calving ease, she offers maternal strength without sacrificing the true brood cow look. Her sire, Springcreek Sherlock 140K has been used for the last 3 years with consistent results that have surpassed our expectations. With only one son sired off of him this year along with these two daughters will be your only chance to acquire progeny this year from our proven calving ease Sherlock 140K herd sire. ~Homo Polled ~

BEE ALPHA 915J
RED TOP ALPHA 71L
SKORS RED FORTUNE 176Y

IPU 9G TOP TIER 162J
CROSSROAD LASHES 102L
CROSSROAD JOAN 119J

KWA SHAMROCK 151H
SPRINGCREEK SHERLOCK 140K

LFE STRATTON 3094F
CROSSROAD LOCKET 93L
SPRINGCREEK AMANDA 35F

S: RED TOP ALPHA 71L
D: CROSSROAD LASHES 102L

CROSSROAD JOAN 119J

98

CROSSROAD *Netherland* 227N

PG1503798

CRF 227N

FEB 5 2025

POLLED PB

CE
12.3BW
0.8WW
81.3YW
120MILK
28.0MCE
4.8MWWT
68.7BW
69SEP08
743205 ADJ
713
365 ADJ

Offered here is the other good daughter of Springcreek Sherlock 140K. Much like her sister, she impresses with ample shape, natural muscle expression, and a balanced, attractive profile. Ranking in the top 15% for calving ease. This heifer represents the consistency we've come to expect from Springcreek Sherlock 140K progeny—sound, functional cattle with maternal strength and long-term productivity in mind. ~Homo Polled ~

S: SPRINGCREEK SHAMROCK 151H
SPRINGCREEK SHERLOCK 140K
SPRINGCREEK AMANDA 35F

D: CROSSROAD LINNETE 144L
CROSSROAD FELICITY 99F

WHEATLAND NEXT CENTURY 43H

99

CROSSROAD *New Zealand* 168N

BPG1503512

CRF 168N JAN 21 2025

BLACK POLLED PB

CE
6.9BW
2.8WW
87.9YW
134.7MILK
25.5MCE
5.3MWWT
69.5BW
89SEP08
811205 ADJ
733
365 ADJ

These Connected daughters are not to be overlooked, especially one of this caliber. We have an awesome group of his daughters retained for production, and we could not be more pleased with their records. Moderate framed females with neat and tidy udders, and they consistently give their all to their progeny. 168N is a female who carries a pile of depth and dimension. There is no lack of power and performance in her pedigree, and we have no doubt she will go on to prove herself for years to come. ~Homo Polled ~ Homo Black ~

S: CROSSROAD RED STETSON 9E
CROSSROAD CONNECTED 12G
PERKS BLACK DOLL 1121Y

D: HART STATE OF WAR 056C
CROSSROAD GIGGLES 32G
CROSSROAD ELE DEAN 88E

100

CROSSROAD *Notre Dame* 228N

BPG1503799

CRF 228N FEB 6 2025

BLACK POLLED PB

CE 3.7
 BW 5.3
 WW 83.9
 YW 128.7
 MILK 26.4
 MCE 2.7
 MWWT 68.4

BW 100
 SEP08
 WW 828
 205 ADJ 747
 365 ADJ



228N is a flashy-made, easy doing, awesome-haired February-born heifer. Her dam was one of the few American Xpress daughters in our herd, a cow so long-spined and deep-bodied. Throw in the Connected on the top side, and there is certainly no lack of pounds and performance with this genetic package. 228N follows in her mother's footsteps with extreme length of body and a super docile temperament. This is one with a super versatile future!

~ Hetero Polled ~ Hetero Black ~

S: CROSSROAD RED STETSON 9E
D: CROSSROAD CONNECTED 12G
 PERKS BLACK DOLL 112Y

CROSSROAD AMERICAN XPRESS 213G
D: CROSSROAD OZIE 791
CROSSROAD EMPRESS 71E

101

CROSSROAD *Newmarket* 190N

BPG1503535

CRF 190N JAN 25 2025

BLACK POLLED PB

CE 8.2
 BW 2.7
 WW 84.8
 YW 122.9
 MILK 22.8
 MCE 5.5
 MWWT 65.2

BW 72
 SEP08
 WW 752
 205 ADJ 665
 365 ADJ



Here is a homo black, homo polled female on offer. She combines the influence of IPU on the top side with Deeg on the bottom, bringing together power and maternal reliability in one complete package. 190N is a twin but still flat out good. We cannot recommend our progeny from IPU 30-06 47K enough for their added length of spine, depth of body, big bone and extra frame. 10 of his sons averaged \$15,150 at last year's sale and this year we have another 8 extremely strong individuals in the bull pen- but the females are equally as impressive. ~Homo Polled ~ Homo Black~

S: RF CALIBER 014G
D: IPU 30-06 47K
 IPU M.S. BLACK LOTTO 144A

R PLUS 9189G
D: DEEG JOLE 120
 WHL EXPECTATION 1503C

102**CROSSROAD Nairobi 158N**

BPG1503435

CRF 158N JAN 19 2025

BLACK POLLED PB

CE 3.8
BW 4.9
WW 83.3
YW 121.7
MILK 22.1
MCE 5.2
MWWT 63.8

BW 105
SEP08
WW 733
205 ADJ 661
365 ADJ 365



Now, if you're looking to see a tank of a female, you need to see 158N's mother. A Madoc daughter that is as low to the ground as you can make them, with the foot and structure to support that much mass of body on top of it. The combination of the 30-06 bull in 158N's pedigree gives that added touch of frame and further strengthens the quality of foot in her makeup. 158N has that added pop of hair, great extension through her front 1/3, and ideal teat size and placement. This is a heifer with a pile of longevity, and she's only going to get better as she matures. ~Homo Polled ~ Homo Black~

RF CALIBER 014G
S: IPU 30-06 47K
IPU MS. BLACK LOTTO 144A

T32 MADOC 305F
D: CROSSROAD HOOFPRINT 194H
ERIXON LADY 16B

103**CROSSROAD Nantes 178N**

P1503521

CRF 178N

JAN 23 2025

POLLED FB

CE 8.6
BW 3.1
WW 74.1
YW 105.0
MILK 33.8
MCE 6.3
MWWT 70.9

BW 97
SEP08
WW 783
205 ADJ 742
365 ADJ 365



This is our first set of Launch calves, and this female is a prime example of how his females are built. Extremely angular, loose made, with great length of body and extension. Her grandam was a prominent producer, pumping out dark red calves with plenty of muscle and performance. We can't wait to see how this late January-born heifer looks come sale time! ~Hetero Polled ~ Diluter free~

FAIRVIEW EVOLUTION 318H
S: KEET'S LAUNCH 28L
KEET'S FATIMA 20F

ANCHOR D MACS EGO 132B
D: CROSSROAD KNOCKOUT 48K
CROSSROAD HIGHLIGHT 100H

104

CROSSROAD *Newcastle* 160N

1503501

CRF 160N

JAN 19 2025

HORNED FF

CE 4.7
BW 4.5
WW 68.3
YW 97.5
MILK 37.5
MCE 0.2
MWWT 71.7

BW 93
SEP08
WW 728
205 ADJ 683
365 ADJ



160N is a striking double-goggled, dark red female backed by a powerful and proven cow family. She traces to generations of maternal strength, with her dam being a maternal sister to Crossroad My Fairy Lady 24M, a standout female purchased by Maxwell Simmentals at our 2025 Border City Female Sale. This heifer combines eye appeal with real-world production value, ranking in the top 4% for milk, making her an excellent candidate to build a productive, high-performing cow herd. ~ **Diluter Free~**

S: VIRGINIA MARQUEE 423D
D: VIRGINIA MILLER 41K
SIBELLE ROSEL 41C

S: SBV REPUTATION 707F
D: CROSSROAD KARNIVAL 47K
CROSSROAD FAIR LADY 203F

105

CROSSROAD *Nottingham* 183N

P1503526

CRF 183N

JAN 24 2025

POLLED FF

CE 7.8
BW 2.7
WW 73.3
YW 95.1
MILK 31.3
MCE 5.5
MWWT 68.0

BW 87
SEP08
WW 758
205 ADJ 705
365 ADJ



These Batman females have really blown our socks off with a handful in production here now. Females with picture-perfect udders, consistent dark pigment, and a super square foot. 183N is going to be just that. Going back to the renowned U'Mora cow, who had eleven consecutive January-born natural calves here. All extremely well performing, and the bulls were exceptional. 183N is stout made, with lots of rib shape, and muscling throughout. She's going to be an extremely honest producer with a great line of fertility. ~ **Homo Polled ~ Diluter Free~**

S: STARWEST POL BATMAN
D: BRSF FB POL BATMAN 45H
DOUBLE BAR D FEATHER 49F

S: FAIRVIEW PHILOSOPHY 99E
D: CROSSROAD J'MORA 93J
CROSSROAD U'MORA 75U

SILVER LAKE JENNER 9J

PT1364623

MARC 9J

JAN 1 2021

POLLED FF

Semen Lot

CE
1.4

BW
6.5

WW
67.2

YW
88.0

MILK
33.1

MCE
1.3

MWWT
66.7

BW

97

WW

933

YW

1465



106

LOT 106A-E

SELLING 50 STRAWS
(IN 10 STRAW PACKAGES)

SEmen STORED AT
BOVIGEN, MOOSE JAW, SK

SEmen IS QUALIFIED
FOR CANADA

SIBELLE SPARTACUS 8A
S: SIBELLE POL DARWIN 21F
SIBELLE POL MOLLY 7B

ANCHOR D HIGH NOON 247B
D: MCM MISS FARAH FF 10F
BAR 5 BERTA DA ZURITA

A bull we feel has lived in the shadows for too long. Silver Lake Jenner is the POLLED full brother to Silver Lake Jackson, who recently resold for a whopping \$100,000 at the World Congress Sale. Brothers born to the prolific Farrah cow. She's a High Noon daughter that has caught the attention of many for her vast power, flawless udder, and production record. This past December, her second daughter ever to sell brought \$65,000 at the Border City Sale to Mark Land + Cattle & Maxwell Simmentals. Jenner's Darwin sire continues to produce high-valued progeny with ideal colour, robust body, and impeccable feet. Jenner himself exhibits ample length of spine, superb markings, a strong sound foot, and well-rounded muscling throughout. His production record has only improved this year, with two outstanding sons selling in our sale. Sons with ample body, tremendous colour, great hair, and excellent temperament. He's one that's thoroughly proven through his pedigree, phenotype, and progeny on the ground. ~ Diluter Free~



Dam: MCM Miss Farrah FF 10F



Maternal Sibling: Crossroad Mary Beth 185M
(Sold to Mark Land and Cattle +
Maxwell Simmentals for \$65,000)



Son: Lot 39 Crossroad Tulsa Time 87N

CIRCLE G REGULATOR 70L

PG1448042

KAG 70L

JAN 23 2023

HOMO POLLED PB

Semen Lot

CE
2.8

BW
5.1

WW
111.2

YW
165.3

MILK
23.3

MCE
2.0

MWWT
78.9

BW
95

205 ADJ
913



107

LOT 107A-E

SELLING 50 STRAWS
(IN 10 STRAW PACKAGES)

SEmen STORED AT
BOVIGEN, MOOSE JAW, SK

SEmen IS QUALIFIED
FOR CANADA

BJL LETHAL DOSE 53F
S: PERKS POTENT 309H
PERKS PERFECT STORM 9B

LFE RED RIDGE 809W
D: KS MISS RED RIDGE E48
KS ZAYLAA Z908

We are pleased to offer another semen package on the \$76,000 phenom "Regulator" from Circle G Simmentals. As his first crop of calves is on offer this year, we cannot stress the quality of this group more. Purchased for his exemplary profile, structural integrity, dark red colour, and an exciting pedigree backing this herd sire. Perks Potent has been successfully used in the Circle G Program along with LaBonne Simmentals, producing highly sought-after big-dollar progeny. The bottom side of this deep red herd sire's pedigree comes from a prolific producing cow in the Circle G program, who consistently produces top-end bulls in their annual sale. Regulators' EPD profile is nothing short of impressive, ranking in the top 1% in weaning and yearling weight. Between eight bulls on offer and one replacement female, we truly feel this is one of the strongest sets of bulls we have sold. We can't forget to mention the exceptional set of thirteen replacement females we have in the pen at home. Extremely broody, maternal, strong-structured, and proud made. These are the type of females that we can't wait to see enter production. Stop by to see them all anytime! ~Homo Polled~



Son: Lot 7, CRF 122N



Son: Lot 1, CRF 118N



Son: Lot 6, CRF 129N



Daughter: Lot 92, CRF 153N

Thank You to Our 2025 Crossroad Farms 19th Annual Bull & Female Sale Buyers

Abraham Land+Cattle*
Aiken Farm and Ranch*
Austin Vollman*
Belle Plaine Colony Farming Co.*
Berry Creek Colony*
Bristow Ranching*
Calview Farms*
Canadian Sires*
Casey Helgoe
Cattle Creek Crossing*
Chris Lozochuk
Circle M Farms*
Clayton Farms*
Colborn Farms*
Craig Dumais*
Crooked Creek Farm*
Cypress Colony*
Dallas Bristow
Dave Caswell*
Devin Bouffard*
Don Farnell*
Double Bar D Farms*
Ewelme Colony
G Plus Farms Ltd.*
G&D Simmentals*
Gawazuk Farms
Granum Colony*
Green Leaf Colony*
Hairy Hill Cattle Co.*
Hampton Simmetals
Hanging H Ranch*

Hardluck Farms*
Hoffus Stock Farms*
Horner Cattle Co.
Jeff Sorenson
Jerry Isaac*
Jeslin Brad
Jet Stream Livestock
Justin Olson
K3 Ag*
Keith and Susan Badinski*
Keith Blight
Kelly Hinson
Kevin Bristow*
Langer Land and Cattle Inc.*
Laura Abraham
Leewood Ranch*
Levi Bristow*
Lew Carlton
Mark and Nicole Sayers
Marty Lay*
Matthew Kent
MC Ranch*
Medicine River Cattle Co.*
Millard Farms*
Moore Ranching*
Myron Mickelson
Prins Bros
Randy Geisler*
Renjay Farms*
Riverbend Farms*
Robert Svoboda*

Rosebud Colony*
Royal View Farms*
RYN Cattle*
Scott Bretz
Sean Peterson*
Siroksi Simmentals*
Spring Lake Simmentals*
Starwest Farms
Storle Farms*
Strate Lake Side Farms*
Stroh Farm*
Sybouts Lake Farms
Tim Amendt*
W2 Farms*
Weal Cattle Co.*
Wilcox Simmentals
Yellow Rose Cattle Company

**2025 Border City
Female Buyers**
Maxwell Simmentals
Mark Land and Cattle
McIntosh Livestock
Bar CL Livestock & 2K Springs
Porter Simmetals
Yanko Simmentals

*Repeat/Multiple buyer

Thank You to our 2026 Sale Sponsors

Lake Country Co-op Agro Centre Shellbrook



Pioneer Seeds- Kevin Larsen



Master Feeds - Kurtis Reid



Return Address:

Crossroad Farms
Box 160
Shell Lake, Sk
S0J 2G0

