



#303 13220 St. Albert Trail
Edmonton, AB
T5L 4W1

Press Release

FOR IMMEDIATE RELEASE
9 AM MST, June 4, 2015

**MARK SHOLOGAN RETURNS TO DIRECT LIVESTOCK
MARKETING SYSTEMS FULL TIME.**

DLMS is very pleased to announce that Mark Shologan will be returning to the day to day operations of DLMS Purebred on a full time basis effective immediately. This return to DLMS will include the addition of cattlevids.ca video services to the list of services offered by DLMS.

"Over the past year we have seen exceptional market expansion of DLMS and Cattlevids.ca." says Mark Shologan " I believe this move is the best way to continue to provide our customers with top notch complete service they have come to expect from DLMS and Cattlevids.ca. It has been a pleasure to work with Brian Bouchard and the crew from Bouchard Livestock over the past year. I look forward continuing a great working relationship with BLI and I look

~ MORE ~

forward to providing DLMS service to many Bouchard Livestock sales going forward."

This is an exciting time for all of us at DLMS. We are constantly looking for ways to improve and over the next few months we look forward to announcing a few changes that we feel will expand the services offered by DLMS Purebred. Our Purebred Team is excited about the fall sale season and we look forward to continuing to provide the top internet livestock marketing service in Canada.

Questions can be directed to:

DLMS Purebred - Mark Shologan at 780-699-5082 or

DLMS Purebred - Whitney Bosovich at 780-991-3025 or

DLMS Commercial - Sheldon Wilcox at 780-349-1680

Additional information about Direct Livestock Marketing Systems can be found online at www.dlms.ca

-End-